Green Journals

International Approved Journals

Journal Information

Journal Title	Consumer Behavior in Tourism and Hospitality
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E-ISSN	2752-6674
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Classification History

Year	A+	A	B	C
2026			✓	
2025			✓	
2024			✓	
2023				
2021/2022				
2020				
2019				
2018				

Classification: The table above shows all journal classifications recorded for each classification year in the Green Journals database. A journal may have more than one classification in the same year.

Recent Articles

Travel without movement: understanding the impact of immersive technologies on virtual tourism experiences
2026-10-27 Pages 1-19
Authors: Bijin Philip, Geethu Anna Mathew, Roshen Therese Sebastian
DOI: 10.1108/cbth-09-2025-0277

Ontology-driven insights into the transformative role of social media: a qualitative study
2026-10-14 Pages 1-18
Authors: Shelley Duggal, Aruditya Jasrotia
DOI: 10.1108/cbth-02-2026-0082

Beyond romance: unveiling the motivational dimensions and data-driven segments of international honeymoon travel behavior
2026-10-12 Pages 1-13
Authors: Siripen Dabphet, Kraisak Kesorn
DOI: 10.1108/cbth-10-2025-0309

Smart Tourism 2.0: unpacking the impact of AI technologies and IoT on travel experiences for Generation Z
2026-10-6 Pages 1-24
Authors: Suman Lata, Aruditya Jasrotia
DOI: 10.1108/cbth-12-2025-0348

When commodification enables transformation in tourism: a case study of mindfulness retreats at Plum village
2026-10-5 Pages 1-15
Authors: Thi Nhu Hoa Nguyen, Thi Thanh Chau Le, Thi Khanh Van Mai
DOI: 10.1108/cbth-01-2026-0056

Impacts of storytelling on experiential service assessment
2026-9-22 Pages 1-16
Authors: José Antonio Larco, Romina Viñas, Kunpeng Li et al.
DOI: 10.1108/cbth-12-2025-0350

Beyond taste: a systematic review of emotional, psychological and socio-cultural dimensions in gastronomic tourism experience (GTE)
2026-9-17 Pages 1-22
Authors: Mohammed KK Niyas, Robinet Jacob, Toney K Thomas et al.
DOI: 10.1108/cbth-11-2025-0330

Tapping into craft beer festival attendees: segmenting by atmosphere, attachment and consumption
2026-9-11 Pages 1-16
Authors: Susana Rachão, Goretti Silva, Carlos Fernandes et al.
DOI: 10.1108/cbth-06-2025-0179

Astrology-driven religious tourism: motivations, decision-making and impacts
2026-9-10 Pages 1-14
Authors: Anu Vij, Mohit Vij, Amitabh Upadhya et al.
DOI: 10.1108/cbth-01-2026-0036

Outbound tourism – a cluster analysis of Indian travellers based on travel motivation and preferences
2026-8-7 Pages 1-19
Authors: Rakesh Belwal, Shweta Belwal, Zoe Morgan et al.
DOI: 10.1108/cbth-07-2025-0223