Green Journals

International Approved Journals

Journal Information

Journal Title	Innovatives Markenmanagement
Publisher	Springer
ISSN	2627-1109
E-ISSN	2627-1117
Database	SCOPUS
Domain	Health Sciences, Physical Sciences, Social Sciences

Classification History

Year	A+	A	B	C
2026			✓	
2025				
2024				
2023				
2021/2022				
2020				
2019				
2018				