Green Journals

International Approved Journals

Journal Information

Journal Title	Business Research Quarterly
Publisher	Asociacion Cientifica de Economia y Direccion de laEmpresa
ISSN	2340-9436
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Domain	Health Sciences, Social Sciences

Classification History

Year	A+	A	B	C
2026			✓	
2025			✓	
2024		✓	✓	
2023		✓	✓	
2021/2022		✓	✓	
2020			✓	
2019		✓	✓	
2018		✓		

Classification: The table above shows all journal classifications recorded for each classification year in the Green Journals database. A journal may have more than one classification in the same year.

Recent Articles

Cheat to win: How to hack tournament theory
2019-10 Vol. 22 Issue 4 Pages 216-225
Authors: Richard J. Arend
DOI: 10.1016/j.brq.2018.10.003

Corporate governance in Latin American firms: Contestability of control and firm value
2019-10 Vol. 22 Issue 4 Pages 257-274
Authors: Mauricio Jara, Félix López-Iturriaga, Pablo San-Martín et al.
DOI: 10.1016/j.brq.2018.10.005

The influence of culture on the relationship between the entrepreneur's social identity and decision-making: Effectual and causal logic
2019-10 Vol. 22 Issue 4 Pages 226-244
Authors: M. EstradaCruz, A.J. VerdúJover, J.M. GómezGras
DOI: 10.1016/j.brq.2018.10.002

Multivariate exploratory data analysis for large databases: An application to modelling firms' innovation using CIS data
2019-10 Vol. 22 Issue 4 Pages 275-293
Authors: Juan C. Bou, Albert Satorra
DOI: 10.1016/j.brq.2018.10.001

Strong ties versus weak ties in word-of-mouth marketing
2019-10 Vol. 22 Issue 4 Pages 245-256
Authors: Hai-hua Hu, Le Wang, Lining Jiang et al.
DOI: 10.1016/j.brq.2018.10.004

One size doesn't fit all: How construal fit determines the effectiveness of organizational brand communication
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Authors: Dennis Herhausen, Sven Henkel, Petra Kipfelsberger
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HR disruption—Time already to reinvent talent management
2019-7 Vol. 22 Issue 3 Pages 207-215
Authors: Lisbeth Claus
DOI: 10.1016/j.brq.2019.04.002

Successful turnarounds in bankrupt firms? Assessing retrenchment in the most severe form of crisis
2019-7
Authors: Manuel Rico, Francisco Puig
DOI: 10.1016/j.brq.2019.06.002

Enabling effective talent management through a macro-contingent approach: A framework for research and practice
2019-7 Vol. 22 Issue 3 Pages 194-206
Authors: Karin A. King, Vlad Vaiman
DOI: 10.1016/j.brq.2019.04.005

Rigor and relevance in empirical TM research: Key issues and challenges
2019-7 Vol. 22 Issue 3 Pages 171-180
Authors: Marian Thunnissen, Eva Gallardo-Gallardo
DOI: 10.1016/j.brq.2019.04.003