Green Journals

International Approved Journals

Journal Information

Journal Title	MERC Global's International Journal of Management
Publisher	
ISSN	2321-7278
E-ISSN	2321-7286
Database	ERIH PLUS
Domain	Physical Sciences, Social Sciences

Classification History

Year	A+	A	B	C
2026				
2025			✓	
2024			✓	
2023			✓	
2021/2022			✓	
2020			✓	
2019			✓	
2018				

Classification: The table above shows all journal classifications recorded for each classification year in the Green Journals database. A journal may have more than one classification in the same year.

Recent Articles

An Analysis of the Progress of Financial Inclusion in India
2020 Vol. 08 Issue 03 Pages 103-115
Authors: Sushila Jaglan
DOI: 10.35620/ijm.2020.8306

Study of Sales Forecasting Accuracy using ARIMA Model
2020 Vol. 08 Issue 02 Pages 40-46
Authors: Sunny Mathew, Ram Krishnan S.
DOI: 10.35620/ijm.2020.8201

A Study on Customers Positive Attitude and Perception on Online Purchasing of Fashion Apparel
2020 Vol. 08 Issue 04 Pages 139-144
Authors: Nethravathi T. S., G. S. Vijaya
DOI: 10.35620/ijm.2020.8401

Skill Development in Lockdown through Self-learning
2020 Vol. 08 Issue 03 Pages 69-74
Authors: Antima Sharma, Rinku Raghuvanshi
DOI: 10.35620/ijm.2020.8302

Corporate Social Responsibility and Business Ethics: A Conceptual Framework
2020 Vol. 08 Issue 04 Pages 162-166
Authors: Abhishek Kumar Jha
DOI: 10.35620/ijm.2020.8404

Marketing of High Education Services: Students' Opinion towards Repositioning Public Universities for Global Competitiveness
2020 Vol. 08 Issue 03 Pages 125-132
Authors: Andy Fred Wali, Emmanuel A. Amangala, Obabuike Ikeni Nkpurukwe
DOI: 10.35620/ijm.2020.8309

Waste-to-Opportunities: A Sustainable Option for Self-Reliance in the Informal Sector in Cameroon
2020 Vol. 08 Issue 01 Pages 10-18
Authors: Lum Kareen Niba, Wilfred Angie Abia
DOI: 10.35620/ijm.2020.8102

Acceptance of GST- A Stride for Profitable Fusion of India
2020 Vol. 08 Issue 02 Pages 60-63
Authors: Malkeet Singh, Minal Verma
DOI: 10.35620/ijm.2020.8205

A Study on Customer Churn in the Telecommunications Industry
2020 Vol. 08 Issue 03 Pages 121-124
Authors: Jaanvee Sawant
DOI: 10.35620/ijm.2020.8308

A Study on Impact of CSR Activities on Factors that Contribute in Influencing Company’s Brand Equity
2020 Vol. 08 Issue 03 Pages 94-102
Authors: Pranjal Page
DOI: 10.35620/ijm.2020.8305