Green Journals

International Approved Journals

Journal Information

Journal Title	Journal of Business Models
Publisher	Emerald Publishing
ISSN	2246-2465
E-ISSN	
Database	ABDC
Domain	Physical Sciences, Social Sciences

Classification History

Year	A+	A	B	C
2026			✓	
2025				
2024				
2023				
2021/2022				
2020				
2019				
2018				

Classification: The table above shows all journal classifications recorded for each classification year in the Green Journals database. A journal may have more than one classification in the same year.

Recent Articles

Navigating the digital: university business model patterns and aligning digital transformation strategies
2026-10-27 Pages 1-27
Authors: Alina Bockshecker, Katharina Ebner, Stefan Smolnik
DOI: 10.1108/jobm-07-2026-0022

Transforming the business model innovation process: how generative artificial intelligence shapes value creation, delivery, and capture
2026-10-22 Pages 1-37
Authors: Miklas Cordes, Dominik K. Kanbach
DOI: 10.1108/jobm-09-2026-0047

Addressing challenges of AI implementation in healthcare through business model innovation: insights from collaboration between healthcare professionals and AI experts
2026-10-16 Pages 1-17
Authors: Zohreh Yousefi Dahka, Timo Koivumäki
DOI: 10.1108/jobm-08-2026-0025

Towards an understanding of distributed business models in rural grassroots initiatives: peer coordination and collective effectuation
2026-10-13 Pages 1-11
Authors: Olga Novikova
DOI: 10.1108/jobm-07-2026-0018

The impact of regional incubation services on healthcare entrepreneurship: an ecosystemic business model view
2026-10-9 Pages 1-10
Authors: Chathurangani Jayathilake, Fan Wang
DOI: 10.1108/jobm-07-2026-0017

Linking product–market strategy and business models: the Cube-14 framework
2026-10-7 Pages 1-24
Authors: Carolin Baumann, Klaus Stemmermann
DOI: 10.1108/jobm-05-2026-0010

Defining data-driven business models in the context of sustainability
2026-10-6 Pages 1-10
Authors: Pasi Pussinen, Rashid Dehkordi, Marika Iivari et al.
DOI: 10.1108/jobm-08-2026-0027

Business model tools as cognitive mediators: sensebreaking and sensemaking in business model innovation
2026-9-8 Pages 1-20
Authors: Roberta Ciccola, Marco Giuliani, Michele Guidi
DOI: 10.1108/jobm-07-2026-0019

Managing business model duality in banking: how conventional banks navigate the integration of Islamic finance
2026-8-25 Pages 1-24
Authors: Bilal Bourkha, Soumya Bouknana, Ikram Kandili
DOI: 10.1108/jobm-07-2026-0023

Business model canvas for social platforms in two-sided markets
2026-8-11 Vol. 14 Issue 1 Pages 1-17
Authors: Erno Salmela, Hannele Lampela, Kyllikki Taipale-Erävala
DOI: 10.1108/jobm-07-2026-0014