# Green Journals

International Approved Journals

## Journal Information

| | |
|---|---|
| **Journal Title** | Journal of Service Theory and Practice |
| **Publisher** | |
| **ISSN** | 2055-6225 |
| **E-ISSN** | |
| **Database** | Journal quality |
| **Domain** | Physical Sciences, Social Sciences |

## Classification History

| Year | A+ | A | B | C |
|---|---|---|---|---|
| **2026** | | ✓ | ✓ | |
| **2025** | | ✓ | ✓ | |
| **2024** | | ✓ | ✓ | |
| **2023** | | ✓ | ✓ | |
| **2021/2022** | | ✓ | ✓ | |
| **2020** | | ✓ | ✓ | |
| **2019** | | ✓ | ✓ | |
| **2018** | | ✓ | | |

**Classification:** The table above shows all journal classifications recorded for each classification year in the Green Journals database. A journal may have more than one classification in the same year.

## Recent Articles

**The collaborative economy from a service-dominant logic lens: a conceptual typology**
2026-10-13 Pages 1-31
Authors: Kristina K. Lindsey Hall, Ripinka Koli Patil, Ji (Miracle) Qi
DOI: 10.1108/jstp-06-2025-0224

**Actor engagement roles in collaborative settings: a theoretical framework and empirical typology**
2026-10-9 Vol. 36 Issue 7 Pages 233-265
Authors: Katrin Uude, Jodie Conduit, Carolin Plewa
DOI: 10.1108/jstp-10-2025-0427

**A sensemaking perspective on the drivers, boundary conditions, and outcomes of frontline employee bricolage**
2026-9-29 Vol. 36 Issue 6 Pages 1021-1048
Authors: Ashish Kalra, Omar S. Itani
DOI: 10.1108/jstp-01-2026-0001

**Mind your tone: how swear words in online complaints influence bystander perceptions of airlines and hotels**
2026-9-24 Vol. 36 Issue 7 Pages 209-232
Authors: Maqsood Hussain Bhutto, Joel Mero, Heikki Karjaluoto
DOI: 10.1108/jstp-02-2025-0060

**Unlocking the relationship between depth and breadth of servitization and product innovation: the moderating effects of digitalization and market competition**
2026-9-11 Vol. 36 Issue 6 Pages 988-1020
Authors: Rongrong Pan, Zichao Yang
DOI: 10.1108/jstp-04-2025-0125

**Understanding actor engagement through psychological ownership: a multi-sport brand perspective**
2026-9-1 Vol. 36 Issue 7 Pages 184-208
Authors: Harrison de Picot, Jodie Conduit, Steve Goodman et al.
DOI: 10.1108/jstp-07-2025-0263

**Agentic AI and consumer engagement in sustainable health and wellness tourism: reimagining service facilitation in digitalized ecosystems**
2026-8-17 Pages 1-33
Authors: Arjun J Nair, Sridhar Manohar, Satish Rao
DOI: 10.1108/jstp-10-2025-0420

**Behind the hype: unfulfilled promises and social consequences of the sharing economy**
2026-8-5 Vol. 36 Issue 6 Pages 961-987
Authors: Martina Toni, Filippo Corsini, Giovanni Mattia
DOI: 10.1108/jstp-11-2025-0436

**Taking the pulse of service ecosystems: exploring viability through valences and forms of becoming**
2026-7-30 Vol. 36 Issue 7 Pages 154-183
Authors: Yasin Sahhar, Paul C. van Fenema, Jeroen van Strien
DOI: 10.1108/jstp-11-2025-0446

**Customer-perceived supplier innovativeness in B2B services: evaluative cues across ecosystem interactions**
2026-7-28 Vol. 36 Issue 7 Pages 126-153
Authors: Javaneh Mehran, Per Kristensson, Poja Shams
DOI: 10.1108/jstp-03-2025-0075