Green Journals

International Approved Journals

Journal Information

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Classification History

Year	A+	A	B	C
2026			✓	
2025			✓	
2024			✓	
2023			✓	
2021/2022			✓	
2020			✓	
2019			✓	
2018				

Classification: The table above shows all journal classifications recorded for each classification year in the Green Journals database. A journal may have more than one classification in the same year.

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Athlete branding as process: a systematic review and research agenda
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DOI: 10.1108/sbm-02-2026-0042

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DOI: 10.1108/sbm-02-2026-0044

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2026-9-21 Pages 1-21
Authors: Marcela Garza Segovia, Chris Kennett
DOI: 10.1108/sbm-11-2025-0293