Green Journals

International Approved Journals

Journal Information

Journal Title	AMS Review
Publisher	Springer New York
ISSN	1869-814X
E-ISSN	1869-8182
Database	SCOPUS
Domain	Life Sciences, Social Sciences

Classification History

Year	A+	A	B	C
2026			✓	
2025			✓	
2024			✓	
2023			✓	
2021/2022			✓	
2020			✓	
2019				
2018				

Classification: The table above shows all journal classifications recorded for each classification year in the Green Journals database. A journal may have more than one classification in the same year.

Recent Articles

Introduction to theory and practice: The future of robots in customer services
2026-10-22 Vol. 16 Issue 2
Authors: Martin Paul Fritze
DOI: 10.1007/s13162-026-00354-z

From hypothetical scenarios to real-world service robots: The next wave of service and marketing research on physical AI
2026-10-21 Vol. 16 Issue 2
Authors: Jochen Wirtz
DOI: 10.1007/s13162-026-00356-x

The future of physical AI and service robots in customer service: A robot manufacturer's perspective
2026-10-14 Vol. 16 Issue 2
Authors: Jochen Wirtz
DOI: 10.1007/s13162-026-00355-y

Rethinking the marketing discipline: Marketing as design science
2026-10-2 Vol. 16 Issue 2
Authors: Eveline van Zeeland, Jörg Henseler
DOI: 10.1007/s13162-026-00353-0

Price dispersion through space and time: The roles of ubiquity and persistence
2026-9-22 Vol. 16 Issue 2
Authors: Ananias Costa Oliveira, Giuliana Isabella, Marcos Inácio Severo De Almeida
DOI: 10.1007/s13162-026-00352-1

Advancing the hierarchy of sustainable marketing strategy: The signaling gap, the alignment gap, and emergent stakeholder tensions
2026-8-26 Vol. 16 Issue 2
Authors: Colin B. Gabler, V. Myles Landers, Joona Keränen et al.
DOI: 10.1007/s13162-026-00350-3

Sensory marketing cartography: A theory on sensory mappings
2026-8-18 Vol. 16 Issue 2
Authors: Kane Koh, Tianyi Zhang
DOI: 10.1007/s13162-026-00351-2

Consumers' asset monetization: A conceptual framework and research agenda
2026-8-17 Vol. 16 Issue 2
Authors: Achilleas Boukis
DOI: 10.1007/s13162-026-00349-w

Dichotomies of (dis)empowerment in health & well-being self-tracking—an integrative review
2026-8-12 Vol. 16 Issue 2
Authors: Fares Georges Khalil, Henriikka Seittu, Robert Ciuchita et al.
DOI: 10.1007/s13162-026-00348-x

Managing the product lifecycle of non-fungible tokens: A micro-level perspective
2026-8-5 Vol. 16 Issue 2
Authors: Mariachiara Restuccia, Achilleas Boukis, Charles F. Hofacker et al.
DOI: 10.1007/s13162-026-00347-y