Green Journals

International Approved Journals

Journal Information

Journal Title	Touchpoint
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Classification History

Year	A+	A	B	C
2026			✓	
2025				
2024				
2023				
2021/2022				
2020				
2019				
2018				

Classification: The table above shows all journal classifications recorded for each classification year in the Green Journals database. A journal may have more than one classification in the same year.

Recent Articles

Reimagining Servitisation: Turning service designers into business model innovators
2026-9-18 Vol. 17 Issue 3 Pages 84-89
Authors: Robert Bau
DOI: 10.30819/touchpoint.17-3.16

Reframing Service Design as a Translation Mechanism
2026-9-18 Vol. 17 Issue 3 Pages 72-77
Authors: Jia-May Wu, Hsien-Hui Tang
DOI: 10.30819/touchpoint.17-3.14

Service Design Development at Wiener Netze: Building a second operating system for transformation
2026-9-18 Vol. 17 Issue 3 Pages 7-11
Authors: Linda Kaszubski, Helene Schürz-Andrade
DOI: 10.30819/touchpoint.17-3.01

The Confidence Gap: Why service design's next frontier may be reducing uncertainty
2026-9-18 Vol. 17 Issue 3 Pages 48-52
Authors: Oliver King
DOI: 10.30819/touchpoint.17-3.09

Care as a System: Service design, active longevity and social impact in a Brazilian wellness ecosystem
2026-9-18 Vol. 17 Issue 3 Pages 43-47
Authors: Rosana Vasques, Caio Almeida, Francine Tavares et al.
DOI: 10.30819/touchpoint.17-3.08

The Reality Behind Adopting a Design Framework: The gap between intent and daily adoption

2026-9-18 Vol. 17 Issue 3 Pages 38-42
Authors: Atena Larni
DOI: 10.30819/touchpoint.17-3.07

Designing Conditions for Change to Stick

2026-9-18 Vol. 17 Issue 3 Pages 58-61
Authors: Tomoko Osko
DOI: 10.30819/touchpoint.17-3.11

Beyond the Pilot: Designing change that endures

2026-9-18 Vol. 17 Issue 3 Pages 26-28
Authors: Ren Chang Soo
DOI: 10.30819/touchpoint.17-3.04

Beyond Boundaries: How frontline design enables fairer futures

2026-9-18 Vol. 17 Issue 3 Pages 91-96
Authors: Kim Anderson, Katie Petrie
DOI: 10.30819/touchpoint.17-3.17

Real-Time and Predictive Service Blueprints: Evolving from static towards live and predictive service blueprints through knowledge graphs

2026-9-18 Vol. 17 Issue 3 Pages 53-57
Authors: Hitesh Bagai
DOI: 10.30819/touchpoint.17-3.10