Green Journals

International Approved Journals

Journal Information

Journal Title	International Review on Public and Nonprofit Marketing
Publisher	Springer Nature
ISSN	1865-1984
E-ISSN	1865-1992
Database	SCOPUS
Domain	Physical Sciences, Social Sciences

Classification History

Year	A+	A	B	C
2026			✓	
2025			✓	
2024			✓	
2023			✓	
2021/2022			✓	
2020			✓	
2019			✓	
2018				

Classification: The table above shows all journal classifications recorded for each classification year in the Green Journals database. A journal may have more than one classification in the same year.

Recent Articles

Brand activism in former combatants products and its impact on Colombian millennials purchasing behavior
2026-11-3
Authors: Juan Camilo Mejía, Carlos Andrés Benítez Gonzalez, Rafael Martín Currás Pérez
DOI: 10.1007/s12208-026-00496-7

Feeds and trust: social media signals, ideological alignment, and political loyalty in Thailand
2026-10-30
Authors: Ariyaporn Sakulsom
DOI: 10.1007/s12208-026-00498-5

Elucidating donor intention in crowdfunding: an extended tpb perspective on personal psychological as well as social and environmental antecedents
2026-10-20
Authors: Ajit Yadav, Vijaya Vijaya, Yog Mishra et al.
DOI: 10.1007/s12208-026-00497-6

Characteristics of generation Z and mhealth adoption behavior in a developing country
2026-9-25
Authors: Mohammad Zahedul Alam, Sabakun Naher Shetu, Erina Khan Elin
DOI: 10.1007/s12208-026-00495-8

Dual path leadership branding model
2026-9-25
Authors: Ramón Alberto Sarmiento Segura, Nancy Elizabeth González-Castillo, Eva María Guerra-Leal
DOI: 10.1007/s12208-026-00492-x

Collective movements on social media to support local fashion brands: a study of social movements and prosocial motivation
2026-9-23
Authors: Yonathan Dri Handarkho, Theresia Devi Indriasari, Citra Yayu' Palangan et al.
DOI: 10.1007/s12208-026-00494-9

TikTok use, psychological factors and mental health: multidimensional engagement among users in Vietnam
2026-9-23
Authors: Khoa Vu Duy, Kien Pham Thi
DOI: 10.1007/s12208-026-00493-w

Factors affecting christian young adults' intention to use CHATGPT for counseling purposes: a push–pull–mooring perspective
2026-9-21
Authors: Citra Yayu' Palangan, Yonathan Dri Handarkho, Raymond Frederik
DOI: 10.1007/s12208-026-00491-y

Exploring the key drivers of spontaneous volunteering in disaster settings: the case of Kahramanmaraş earthquakes
2026-8-26
Authors: Rıdvan Kocaman, Hilal Kır Paksoy, Betül Benli
DOI: 10.1007/s12208-026-00489-6

How organizational socialization shapes ocb among government education officers: examining dual mediation mechanisms
2026-8-25
Authors: Zackharia Rialmi, Rizqa Anita, Nuri Herachwati et al.
DOI: 10.1007/s12208-026-00490-z