Green Journals

International Approved Journals

Journal Information

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Classification History

Year	A+	A	B	C
2026			✓	
2025			✓	
2024			✓	
2023				
2021/2022			✓	
2020			✓	
2019			✓	
2018				

Classification: The table above shows all journal classifications recorded for each classification year in the Green Journals database. A journal may have more than one classification in the same year.

Recent Articles

The Relationship Marketing View of the Customer and the Service Dominant Logic Perspective
2010-11-3 Vol. 4 Issue 4 Pages 231-245
Authors: Thomas W. Gruen, Joerg S. Hofstetter
DOI: 10.1007/s12087-010-0043-3

Embedded Relationships: Implications for Networks, Innovation, and Ecosystems
2010-10-27 Vol. 4 Issue 4 Pages 199-215
Authors: Jennifer D. Chandler, Heiko Wieland
DOI: 10.1007/s12087-010-0041-5

From Repeat Patronage to Value Co-creation in Service Ecosystems: A Transcending Conceptualization of Relationship
2010-10-26 Vol. 4 Issue 4 Pages 169-179
Authors: Stephen L. Vargo, Robert F. Lusch
DOI: 10.1007/s12087-010-0046-0

Signs and Practices: Coordinating Service and Relationships
2010-10-23 Vol. 4 Issue 4 Pages 217-230
Authors: Helge Löbler
DOI: 10.1007/s12087-010-0045-1

“Relationship” in Transition: An Introduction to the Special Issue on Relationship and Service-Dominant Logic
2010-10-23 Vol. 4 Issue 4 Pages 167-168
Authors: Stephen L. Vargo, Robert F. Lusch
DOI: 10.1007/s12087-010-0042-4

Marketing as Value Co-creation Through Network Interaction and Resource Integration
2010-10-23 Vol. 4 Issue 4 Pages 181-198
Authors: Evert Gummesson, Cristina Mele
DOI: 10.1007/s12087-010-0044-2

Comparing Customer and Supplier Perceptions of Value Offerings: An Exploratory Assessment
2010-8-7 Vol. 4 Issue 3 Pages 129-150
Authors: Aurélia Lefaix-Durand, Robert Kozak
DOI: 10.1007/s12087-010-0038-0

Editorial
2010-8-3 Vol. 4 Issue 3 Pages 109-110
Authors: Michael Kleinaltenkamp, Doreén Pick
DOI: 10.1007/s12087-010-0039-z

Diagnosing the Impact of Patronage Concentration and Cross-Buying in Retail Banking
2010-8-3 Vol. 4 Issue 3 Pages 151-165
Authors: Laszlo Sajtos, Henning Kreis
DOI: 10.1007/s12087-010-0037-1

Networks in Socially Embedded Local Food Supply: The Case of Retailer Co-operatives
2010-7-31 Vol. 4 Issue 3 Pages 111-128
Authors: Martin Hingley
DOI: 10.1007/s12087-010-0036-2