Green Journals

International Approved Journals

Journal Information

Journal Title	Contemporary Management Research
Publisher	Academy of Taiwan Information Systems Research
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Domain	Physical Sciences, Social Sciences

Classification History

Year	A+	A	B	C
2026			✓	
2025			✓	
2024			✓	
2023			✓	
2021/2022			✓	
2020			✓	
2019				
2018				

Classification: The table above shows all journal classifications recorded for each classification year in the Green Journals database. A journal may have more than one classification in the same year.

Recent Articles

Antecedents of Parasocial Relationships and Their Association with Brand Attitudes in YouTube Influencer Marketing: A Balance Theory Perspective
2026-9-7 Vol. 22 Issue 4 Pages 327-350
Authors: Kaukab Abid Azhar, Che Aniza Che Wel, Siti Ngayesah Ab Hamid
DOI: 10.7903/cmr.24304

Gamification in Mobile Commerce: Dual Affective and Cognitive Pathways to Repurchase Intention
2026-9-7 Vol. 22 Issue 4 Pages 299-325
Authors: Kardina Yudha Parwati, Raras Kirana Wandira, Muhammad Rizky Andhika Pratama et al.
DOI: 10.7903/cmr.24436

How Brand Experience Drives Brand Equity in Social Commerce: The Mediating Role of Brand Engagement
2026-9-7 Vol. 22 Issue 4 Pages 351-376
Authors: Erni Martini, Adhi Prasetio
DOI: 10.7903/cmr.24314

Determinants of Digital Transformation in the Organization: Empirical Evidence from the Vietnam Banking Sector
2026-8-2 Vol. 22 Issue 3 Pages 247-297
Authors: Trang Le, Duy Bui, Anh Pham
DOI: 10.7903/cmr.24492

A Systematic Review of Social Media Marketing in Luxury: Revealing Themes in Attributes, Segmentation, Content, and Influencers
2026-8-2 Vol. 22 Issue 3 Pages 179-211
Authors: Lokweetpun Suprawan, Wanny Oentoro
DOI: 10.7903/cmr.24227

Brand Avoidance: Scale Development and Validation
2026-8-2 Vol. 22 Issue 3 Pages 213-246
Authors: Ajay Chandel, Rohail Hassan, Punam Mishra et al.
DOI: 10.7903/cmr.24295

Adoption of Mobile Banking Applications: Effects of Short-Term Thinking Mindset and Serial Mediation of Perceived Risk, Usefulness, and Trust
2026-7-14 Vol. 22 Issue 2 Pages 129-150
Authors: Boonlert Watjatrakul
DOI: 10.7903/cmr.24212

Big Data Analytics Adoption and Professional Skepticism: The Role of Auditors' Experience, Self-Efficacy, and Trust
2026-7-14 Vol. 22 Issue 2 Pages 93-127
Authors: Moath Abu Al Rob, Mohd Nazli Mohd Nor, Zalailah Salleh
DOI: 10.7903/cmr.24197

The Effect of Social Media Marketing and Customer Relationships in Creating Customer Response
2026-7-14 Vol. 22 Issue 2 Pages 151-178
Authors: Angga Febrian
DOI: 10.7903/cmr.24014

Application of Consumer-to-Community-to-Business (C2C2B) Model in Luxury Marketing
2026 Vol. 22 Issue 1 Pages 1-25
Authors: Chih-Yung Wang, Tzong-Ru Lee, Yong Shun Lin et al.
DOI: 10.7903/cmr.24602