Green Journals

International Approved Journals

Journal Information

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Classification History

Year	A+	A	B	C
2026			✓	
2025				
2024				
2023				
2021/2022				
2020				
2019				
2018				

Classification: The table above shows all journal classifications recorded for each classification year in the Green Journals database. A journal may have more than one classification in the same year.

Recent Articles

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2026-10-27 Pages 1-28
Authors: Xiu Wu, Bianca Grohmann
DOI: 10.1080/02650487.2026.2751347

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2026-10-27 Pages 1-32
Authors: Ji Kyung Park, Agata Gasiorowska, Hakkyun Kim
DOI: 10.1080/02650487.2026.2749450

From joy to resistance: consumer reactions to disclosure of AI-created advertisements
2026-10-20 Pages 1-23
Authors: Chien Duong, Billy Sung, Isaac Cheah et al.
DOI: 10.1080/02650487.2026.2748259

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2026-10-15 Pages 1-25
Authors: Maike Hübner, Julia Thalmann, Jörg Henseler
DOI: 10.1080/02650487.2026.2739113

Assessing disability in political advertising through the VIS-ABLE Framework
2026-10-13 Pages 1-30
Authors: Edward Timke
DOI: 10.1080/02650487.2026.2736389

How storytelling versus factual ads with rivalry appeal drive purchase intention across social media platforms
2026-10-10 Pages 1-27
Authors: Madhurima Deb, Sita Mishra, Vinay Kumar Sharma et al.
DOI: 10.1080/02650487.2026.2740975

Disclosing AI-generated advertising: effects on attitudes, purchase intent, and social media engagement
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Authors: Rick T. Wilson, Thérèse Roux, Laura F. Bright
DOI: 10.1080/02650487.2026.2737583

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2026-9-12 Pages 1-23
Authors: Dorit Zimand-Sheiner, Ofrit Kol, Itay Oleinik et al.
DOI: 10.1080/02650487.2026.2730727

The zones of brand activism: distinguishing brand, issue, marketplace and societal influence
2026-9-11 Vol. 45 Issue 7 Pages 1633-1647
Authors: Zoe Lee, Hannah Marriott, Kirk Plangger et al.
DOI: 10.1080/02650487.2026.2731773

Enhancing advertising novelty through celebrity cameo endorsement
2026-9-10 Pages 1-30
Authors: Stacey Brennan, Jasmina Ilicic, Amanda Kennedy
DOI: 10.1080/02650487.2026.2722506