Green Journals

International Approved Journals

Journal Information

Journal Title	Journal of Islamic Marketing
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E-ISSN	1759-0841
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Classification History

Year	A+	A	B	C
2026			✓	
2025			✓	
2024			✓	
2023			✓	
2021/2022			✓	
2020			✓	
2019			✓	
2018				

Classification: The table above shows all journal classifications recorded for each classification year in the Green Journals database. A journal may have more than one classification in the same year.

Recent Articles

Nexus among service quality dimensions and halal purchase intention: exploring moderating role of word of mouth
2026-11-13 Pages 1-21
Authors: Muhammad Saleem Ashraf, Wajid Alim
DOI: 10.1108/jima-05-2024-0189

Customer-oriented marketing and Gen Z behaviour: combining PLS-SEM and necessary condition analysis
2026-11-12 Pages 1-23
Authors: Abdallah M. Elshaer, Asmaa M. Marzouk, Manal A. Ghoneim
DOI: 10.1108/jima-03-2026-0227

Understanding the continuance intention to use voice assistants in the context of halal tourism
2026-11-6 Pages 1-24
Authors: Lilia Khrouf
DOI: 10.1108/jima-04-2025-0248

Analysis of local community empowerment strategies in the development of halal tourism in the Magetan district
2026-11-5 Pages 1-33
Authors: Endang Susilowati, Muhammad Ubaidillah Al Mustofa, Tony Hanoraga et al.
DOI: 10.1108/jima-11-2024-0567

Enhancers and enablers of halal food certification adoption in micro and small enterprises: a dual-sided perspective of producers and customers
2026-11-5 Pages 1-33
Authors: Ida Giyanti, Anna Maria Sri Asih, Nur Aini Masruroh
DOI: 10.1108/jima-11-2025-0775

Constructing brand image: the brand attributes of Muslim women athletes
2026-11-5 Pages 1-22
Authors: Ali Hasaan, Adele Berndt, Mücahit Fişne
DOI: 10.1108/jima-03-2026-0187

The impact of consumption values and halal awareness on Muslim consumers' attitude and intention to use halal online food delivery
2026-10-27 Pages 1-26
Authors: Fifiana Ng, Shaizatulaqma Kamalul Ariffin, Yoshinori Sumimura
DOI: 10.1108/jima-02-2026-0106

Implementation of self-declare policy in halal certification in Indonesia: challenges, policy model, and integration of maqāṣid al-sharīʿa
2026-10-22 Pages 1-35
Authors: Soleh Hasan Wahid, Yudhi Achmad Bashori, Khairil Umami
DOI: 10.1108/jima-11-2024-0557

Extending the theory of consumption values in green products: integrating environmental concern and perceived consumer effectiveness using PLS-SEM and SEM-ANN
2026-10-16 Pages 1-24
Authors: Irfan Hameed, Kamran Khan, Bibi Zainab et al.
DOI: 10.1108/jima-02-2025-0124

Halal branding research: mapping intellectual structure and thematic evolution
2026-10-15 Pages 1-24
Authors: Ujang Syahrul Mubarrok, Izzani Ulfi, Zulfia Rahmawati
DOI: 10.1108/jima-09-2025-0564