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Classification History

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2026			✓	
2025			✓	
2024			✓	
2023				
2021/2022			✓	
2020			✓	
2019			✓	
2018				

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Authors: Christian Schlamp
DOI: 10.1504/ijmne.2024.10068816

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2019 Vol. 4 Issue 3 Pages 217
Authors: Shabana Chandrasekaran
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2019 Vol. 4 Issue 3 Pages 230
Authors: S. Hossein Jalali
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2019 Vol. 4 Issue 3 Pages 230
Authors: S. Hossein Jalali
DOI: 10.1504/ijmne.2019.10027320

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Authors: Moses K. Agaba, Emenike O. Kalu
DOI: 10.1504/ijmne.2019.105869

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Authors: Imen Mhamid, Khaoula Aliani, Khadija Ben Ali
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Authors: Lamia Jamel, Samir Maktouf
DOI: 10.1504/ijmne.2019.10027317

Brand equity and competitive advantage in alcoholic beverage products
2019 Vol. 4 Issue 3 Pages 246
Authors: Emenike O. Kalu, Moses K. Agaba
DOI: 10.1504/ijmne.2019.10027326