Green Journals

International Approved Journals

Journal Information

Journal Title	Journal of Medical Marketing
Publisher	Sage Publications
ISSN	1745-7904
E-ISSN	1745-7912
Database	ABDC
Domain	Health Sciences, Life Sciences, Physical Sciences, Social Sciences

Classification History

Year	A+	A	B	C
2026			✓	
2025			✓	
2024			✓	
2023				
2021/2022			✓	
2020			✓	
2019			✓	
2018				

Classification: The table above shows all journal classifications recorded for each classification year in the Green Journals database. A journal may have more than one classification in the same year.

Recent Articles

A real-world perspective: Building and executing an integrated customer engagement roadmap that bridges the gaps in traditional medical device development processes
2018-4-24 Pages 174579041877059
Authors: Seth J Goldenberg, Jeff Gravagna
DOI: 10.1177/1745790418770598

Frugal innovation in medical devices: Key to growth in emerging economies
2018-3-18 Pages 174579041876499
Authors: Servjaeta Verma
DOI: 10.1177/1745790418764994

Promoting a culture of collaboration between point-of-care clinicians and industry partners
2017-2 Vol. 16 Issue 1 Pages 21-34
Authors: Barbara J Nicholas
DOI: 10.1177/1745790417732488

An empirical analysis of the public's attitudes toward advertising chiropractic services: A comparative cross-sectional study
2017-2 Vol. 16 Issue 1 Pages 10-20
Authors: H Ronald Moser, Gordon L Freeman
DOI: 10.1177/1745790417729313

Inquiries to spark further research
2017-2 Vol. 16 Issue 1 Pages 3-3
Authors: Peter Dumovic, William Trombetta
DOI: 10.1177/1745790417742293

A survey of medical scientific liaisons in the pharmaceutical industry in Spain

2017-2 Vol. 16 Issue 1 Pages 4-9
Authors: A Chicharro, E Losada, H Marin et al.
DOI: 10.1177/1745790417717086

ResearchWatch

2017-2 Vol. 16 Issue 1 Pages 35-35
Authors: Peter Dumovic, William Trombetta
DOI: 10.1177/1745790417742294

A potpourri

2015-11 Vol. 15 Issue 3-4 Pages 57-57
Authors: Peter Dumovic, William Trombetta
DOI: 10.1177/1745790417737403

ResearchWatch

2015-11 Vol. 15 Issue 3-4 Pages 93-94
Authors: Peter Dumovic, William Trombetta
DOI: 10.1177/1745790417737405

An incongruent picture of direct-to-consumer advertising of genetic tests: Qualitative framing analysis on newspapers and 23andMe's press releases

2015-11 Vol. 15 Issue 3-4 Pages 69-80
Authors: Jing (Taylor) Wen
DOI: 10.1177/1745790416688428