Green Journals

International Approved Journals

Journal Information

Journal Title	Quantitative Marketing and Economics
Publisher	
ISSN	1573-711X
E-ISSN	1570-7156
Database	ERIH PLUS
Domain	Life Sciences, Physical Sciences, Social Sciences

Classification History

Year	A+	A	B	C
2026			✓	
2025				
2024				
2023			✓	
2021/2022				
2020				
2019				
2018				

Classification: The table above shows all journal classifications recorded for each classification year in the Green Journals database. A journal may have more than one classification in the same year.

Recent Articles

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2026-10-26 Vol. 24 Issue 1
Authors: Isamar Troncoso, Nikhil Malik, Davide Proserpio et al.
DOI: 10.1007/s11129-026-09316-y

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2026-9-21 Vol. 24 Issue 1
Authors: Ayelet Israeli, Eric T. Anderson
DOI: 10.1007/s11129-026-09314-0

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Authors: Daniel Winkler, Christian Hotz-Behofsits, Nils Wlömert et al.
DOI: 10.1007/s11129-026-09312-2

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2026-8-4 Vol. 24 Issue 1
Authors: Chris Nosko, Steven Tadelis
DOI: 10.1007/s11129-026-09313-1

Contests, gamification, and persistent engagement in educational technology
2026-5-7 Vol. 24 Issue 1
Authors: Emil Palikot, Keshav Agrawal, Ayush Kanodia et al.
DOI: 10.1007/s11129-026-09311-3

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2026-4-30 Vol. 24 Issue 1
Authors: El Hadi Caoui, Brett Hollenbeck, Matthew Osborne et al.
DOI: 10.1007/s11129-026-09310-4

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2026-3-31 Vol. 24 Issue 1
Authors: Ivy Chu Dang, Raluca M. Ursu, Pradeep K. Chintagunta
DOI: 10.1007/s11129-025-09304-8

Bayesian learning and skill accumulation in video game play
2026-3-25 Vol. 24 Issue 1
Authors: Jiarui Liu, Charles Zou, Pradeep K. Chintagunta
DOI: 10.1007/s11129-026-09309-x

Incorporating switching reasons into a factor-analytic choice model: A study on benefit segmentation of physicians
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Authors: Sangwoo Shin, Qiang Liu, Siyun Lu et al.
DOI: 10.1007/s11129-026-09306-0

Affirmative action as a cost cutting tool in procurement markets
2026-3-5 Vol. 24 Issue 1
Authors: Simha Mummalaneni
DOI: 10.1007/s11129-026-09305-1