Green Journals

International Approved Journals

Journal Information

Journal Title	Quantitative Marketing and Economics
Publisher	
ISSN	1570-7156
E-ISSN	
Database	Journal quality
Domain	Life Sciences, Physical Sciences, Social Sciences

Classification History

Year	A+	A	B	C
2026		✓	✓	
2025		✓	✓	
2024		✓	✓	
2023		✓	✓	
2021/2022		✓	✓	
2020		✓	✓	
2019		✓	✓	
2018		✓		

Classification: The table above shows all journal classifications recorded for each classification year in the Green Journals database. A journal may have more than one classification in the same year.

Recent Articles

The asymmetric value of algorithmic information in two-sided platforms: Evidence from Zillow
2026-10-26 Vol. 24 Issue 1
Authors: Isamar Troncoso, Nikhil Malik, Davide Proserpio et al.
DOI: 10.1007/s11129-026-09316-y

Pricing with bandits in the long tail: The role of competitive monitoring
2026-9-21 Vol. 24 Issue 1
Authors: Ayelet Israeli, Eric T. Anderson
DOI: 10.1007/s11129-026-09314-0

Does TikTok promote or cannibalize music streaming? Estimands and identification with heavy-tailed outcomes
2026-8-10 Vol. 24 Issue 1
Authors: Daniel Winkler, Christian Hotz-Behofsits, Nils Wlömert et al.
DOI: 10.1007/s11129-026-09312-2

The limits of reputation in platform markets: An empirical analysis and field experiment
2026-8-4 Vol. 24 Issue 1
Authors: Chris Nosko, Steven Tadelis
DOI: 10.1007/s11129-026-09313-1

Contests, gamification, and persistent engagement in educational technology
2026-5-7 Vol. 24 Issue 1
Authors: Emil Palikot, Keshav Agrawal, Ayush Kanodia et al.
DOI: 10.1007/s11129-026-09311-3

The impact of dollar store expansion on local market structure and food access
2026-4-30 Vol. 24 Issue 1
Authors: El Hadi Caoui, Brett Hollenbeck, Matthew Osborne et al.
DOI: 10.1007/s11129-026-09310-4

Going back to move forward? How search revisits on a website we built inform us about search outcomes
2026-3-31 Vol. 24 Issue 1
Authors: Ivy Chu Dang, Raluca M. Ursu, Pradeep K. Chintagunta
DOI: 10.1007/s11129-025-09304-8

Bayesian learning and skill accumulation in video game play
2026-3-25 Vol. 24 Issue 1
Authors: Jiarui Liu, Charles Zou, Pradeep K. Chintagunta
DOI: 10.1007/s11129-026-09309-x

Incorporating switching reasons into a factor-analytic choice model: A study on benefit segmentation of physicians
2026-3-17 Vol. 24 Issue 1
Authors: Sangwoo Shin, Qiang Liu, Siyun Lu et al.
DOI: 10.1007/s11129-026-09306-0

Affirmative action as a cost cutting tool in procurement markets
2026-3-5 Vol. 24 Issue 1
Authors: Simha Mummalaneni
DOI: 10.1007/s11129-026-09305-1