Green Journals

International Approved Journals

Journal Information

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Classification History

Year	A+	A	B	C
2026			✓	
2025				
2024				
2023			✓	
2021/2022				
2020				
2019				
2018				

Classification: The table above shows all journal classifications recorded for each classification year in the Green Journals database. A journal may have more than one classification in the same year.

Recent Articles

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2026-10-15 Pages 1-20
Authors: Vishag Badrinarayanan, Christine Lai Bennejean, Adam Rapp et al.
DOI: 10.1080/08853134.2026.2738642

Artificial intelligence maturity in buyer–seller exchange
2026-10-15 Pages 1-17
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DOI: 10.1080/08853134.2026.2743641

Developing salesperson AI wisdom along the B2B customer buying journey
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DOI: 10.1080/08853134.2026.2738645

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2026-10-8 Pages 1-18
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DOI: 10.1080/08853134.2026.2738649

Examining the antecedents and manifestations of customer advocacy by salespeople
2026-9-14 Pages 1-15
Authors: Ponmythili Muralidharan, Deva Rangarajan, Arun Sharma et al.
DOI: 10.1080/08853134.2026.2719451

Artificial persuasion: profit motives and the persuasiveness of AI sales agents
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Authors: Matthew Farmer, R. Dustin Harding
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2026-7-17 Pages 1-18
Authors: Jeff S. Johnson, Scott B. Friend, Timothy M. Reilly
DOI: 10.1080/08853134.2026.2688066

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2026-7-17 Pages 1-43
Authors: Jarkko Niemi, Johanna Vuori, Hanna Timonen et al.
DOI: 10.1080/08853134.2026.2688068

Correction
2026-7-8 Pages 1-1
DOI: 10.1080/08853134.2026.2685467

Navigating public procurement: strategic sales and pricing approaches in business-to-government markets
2026-6-3 Vol. 46 Issue 3 Pages 286-304
Authors: Florian Holz, Aline Isabelle Lanzrath, Christian Homburg
DOI: 10.1080/08853134.2026.2632074