Green Journals

International Approved Journals

Journal Information

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Classification History

Year	A+	A	B	C
2026			✓	
2025				
2024				
2023			✓	
2021/2022				
2020				
2019				
2018				

Classification: The table above shows all journal classifications recorded for each classification year in the Green Journals database. A journal may have more than one classification in the same year.

Recent Articles

Generative AI-Driven Marketing Content Generation and User Response Prediction
2026-10-26 Vol. 38 Issue 1 Pages 1-28
Authors: Yuxuan Liu, Xuan Zhang
DOI: 10.4018/joeuc.426057

CTH-RiskGNN
2026-10-20 Vol. 38 Issue 1 Pages 1-22
Authors: Yanmei Peng
DOI: 10.4018/joeuc.425374

Mitigating the Bullwhip Effect in Art-Animated Consumer Goods Inventory Decisions Using LSTM Time Series Prediction
2026-10-14 Vol. 38 Issue 1 Pages 1-32
Authors: Aimin Huang, Fangyuan Liu, Wei Sun et al.
DOI: 10.4018/joeuc.424727

Context-Dependent Complex Sentiment Analysis of Social Media Brand Design and Marketing Comments Based on Natural Language Processing
2026-10-13 Vol. 38 Issue 1 Pages 1-26
Authors: Huijuan Wang, Xinghao Fu, Siyuan Qin et al.
DOI: 10.4018/joeuc.424728

The Impact of Employee Emotional Drift on Creativity in Social Networking Contexts
2026-10-13 Vol. 38 Issue 1 Pages 1-26
Authors: Sihua Chen, Cong Yang, Wei He et al.
DOI: 10.4018/joeuc.424729

Generative Artificial Intelligence-Driven Enterprise Knowledge Base
2026-10-7 Vol. 38 Issue 1 Pages 1-22
Authors: Zhixin Zou, Jiahui Zheng, Xiyin Zheng et al.
DOI: 10.4018/joeuc.424026

Sentiment Analysis of E-Commerce User Reviews and Prediction of Consumer Decision-Making Based on Deep Learning
2026-10-1 Vol. 38 Issue 1 Pages 1-24
Authors: Hongwei Hou, Chuxin Wang, Kunzhi Tang et al.
DOI: 10.4018/joeuc.423640

Knowledge-Graph-and-Verifier-Enhanced Generative Artificial Intelligence Framework for Organizational Communication Customer Service Decision Support
2026-9-28 Vol. 38 Issue 1 Pages 1-24
Authors: Ting Qiao, Xinqi Wang, Yi Tian et al.
DOI: 10.4018/joeuc.423164

A Multi-Objective Optimization Framework for Intelligent Volunteer Matching
2026-9-23 Vol. 38 Issue 1 Pages 1-30
Authors: Wenna Liu, Xin Zhang, Baiyi Liu et al.
DOI: 10.4018/joeuc.422703

Graph-Based Risk Identification and Permission Governance for Campus Emergency Shadow IT
2026-9-22 Vol. 38 Issue 1 Pages 1-30
Authors: Jiazhen Haung, Xin Zhang, Hailing Ma
DOI: 10.4018/joeuc.422691