Green Journals

International Approved Journals

Journal Information

Journal Title	Journal of Consumer Research
Publisher	
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Database	ERIH PLUS
Domain	Life Sciences, Physical Sciences, Social Sciences

Classification History

Year	A+	A	B	C
2026			✓	
2025				
2024				
2023			✓	
2021/2022				
2020				
2019				
2018				

Classification: The table above shows all journal classifications recorded for each classification year in the Green Journals database. A journal may have more than one classification in the same year.

Recent Articles

A Mere Presence Effect of Asymmetric Information
2026-10-19
Authors: Jiaqi Yu, Oleg Urminsky
DOI: 10.1093/jcr/ucag040

Rating an Experience Makes People Notice How It Is Changing: Consequences for Hedonic Adaptation and Consumer Enjoyment
2026-9-30
Authors: Stephanie Hong, Ed O'Brien
DOI: 10.1093/jcr/ucag038

Brief Commentary: An Independent Replication Study of the Mere Urgency Effect
2026-9-18
Authors: Richard Mills, Robin Cubitt, Chris Starmer
DOI: 10.1093/jcr/ucag026

Turning Uncertainty into Opportunity: Preference Uncertainty Can Be Beneficial When Consumers Face Outcome Uncertainty
2026-9-15
Authors: Xiang Wang, Amin Shiri, Chris Janiszewski
DOI: 10.1093/jcr/ucag037

Time-Duration Asymmetries in Consumer Decision-Making
2026-9-15
Authors: Jiabi Wang, Kristin Donnelly
DOI: 10.1093/jcr/ucag039

In Memoriam: Giana M. Eckhardt (1971-2026)

2026-9-12 Vol. 53 Issue 3 Pages 423-423
DOI: 10.1093/jcr/ucag031

Consumer Entrapment

2026-9-8
Authors: Fredah G Mwiti, Maria G Piacentini, Andrew Pressey
DOI: 10.1093/jcr/ucag035

Consumer Responsibilization Work: The Everyday Making of Responsible Subjects

2026-9-7
Authors: Cristiano Smaniotto, Julie Emontspool
DOI: 10.1093/jcr/ucag036

The Benefits of Bundling Material Goods with Moderate Usage Complementarity

2026-8-24
Authors: Eugenia C Wu, Sarah G Moore, Peggy J Liu et al.
DOI: 10.1093/jcr/ucag029

The Desire for Perfect Products

2026-8-24
Authors: Aprajita Gautam, Rajagopal Raghunathan, Rebecca Walker Reczek
DOI: 10.1093/jcr/ucag034