Green Journals

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Journal Information

Journal Title	Journal of Consumer Psychology
Publisher	
ISSN	1532-7663
E-ISSN	1057-7408
Database	ERIH PLUS
Domain	Life Sciences, Physical Sciences, Social Sciences

Classification History

Year	A+	A	B	C
2026			✓	
2025				
2024				
2023			✓	
2021/2022				
2020				
2019				
2018				

Classification: The table above shows all journal classifications recorded for each classification year in the Green Journals database. A journal may have more than one classification in the same year.

Recent Articles

Synthetic diversity: Racial depictions influence consumer responses to <scp>AI</scp> -generated models in advertising
2026-10-20
Authors: Rhonda Hadi, Esther Uduehi, Felipe Thomaz et al.
DOI: 10.1002/jcpy.70044

Marketing misinformation in the age of <scp>AI</scp>
2026-10-15
Authors: Gita Venkataramani Johar, Amna Kirmani
DOI: 10.1002/jcpy.70043

Exploitation in the marketplace: A consumer behavior perspective
2026-10-12
Authors: Jingxuan Liu, Vicki G. Morwitz
DOI: 10.1002/jcpy.70040

Signaling uniqueness: The psycholinguistic effect of language precision on product perceptions
2026-10-4
Authors: Guang-Xin Xie, Ann Kronrod
DOI: 10.1002/jcpy.70041

Growing sentimental value through object usage
2026-9-29
Authors: Daniel M. Grossman, Ryan Rahinel, John Lancaster
DOI: 10.1002/jcpy.70042

Issue Information	2026-9-17 Vol. 36 Issue 4 Pages 429-430 DOI: 10.1002/jcpy.70039
Advice taking across social class: Why (and when) high- <scp>SES</scp> consumers are more likely to take advice from marketplace agents	2026-9-10 Authors: Bryce Pyrah, Chelsea Galoni DOI: 10.1002/jcpy.70038
Generative grounded theory (<scp>GGT</scp>): Inductive theory building in the age of generative <scp>AI</scp>	2026-8-5 Vol. 36 Issue 4 Pages 500-520 Authors: Bernd Schmitt, Shuyi Hao, Michel Tuan Pham et al. DOI: 10.1002/jcpy.70036
Commentaries on “Generative grounded theory (<scp>GGT</scp>): Inductive theory building in the age of generative <scp>AI</scp> ”	2026-7-21 Vol. 36 Issue 4 Pages 521-529 Authors: Geoff Tomaino, David A. Schweidel, Pierre-Yann Dolbec et al. DOI: 10.1002/jcpy.70037
Titles framed as questions reduce reader engagement	2026-7-9 Vol. 36 Issue 4 Pages 470-481 Authors: David Fang, S. Christian Wheeler DOI: 10.1002/jcpy.70031