Green Journals

International Approved Journals

Journal Information

Journal Title	Journal of International Consumer Marketing
Publisher	
ISSN	1528-7068
E-ISSN	0896-1530
Database	ABDC
Domain	Life Sciences, Physical Sciences, Social Sciences

Classification History

Year	A+	A	B	C
2026				
2025				
2024				
2023			✓	
2021/2022				
2020				
2019				
2018				

Classification: The table above shows all journal classifications recorded for each classification year in the Green Journals database. A journal may have more than one classification in the same year.

Recent Articles

From Cultural Engagement to Consumption: How Hallyu Shapes the Purchase Behavior in Czechia
2026-10-20 Pages 1-21
Authors: Tomáš Sadílek, Minh Uyen Lam
DOI: 10.1080/08961530.2026.2741831

How Cultural Values Shape Green Consumption: Effects on Consumer Attitudes and Purchase Intentions
2026-10-16 Pages 1-22
Authors: Cátia Fernandes Crespo, Maria Alexandrina Noá, Alcina Gaspar Ferreira et al.
DOI: 10.1080/08961530.2026.2745953

Friend or Foe? The Role of Brand and CSR in the Animosity–Travel Relationship Under Boycott Contexts
2026-10-8 Pages 1-21
Authors: Changju Kim, Shoji Tanaka, Hiroyasu Furukawa et al.
DOI: 10.1080/08961530.2026.2737447

The Role of Remote Acculturation in Shaping Korean Food Purchase and Visit Intention: Evidence from Vietnam
2026-9-15 Pages 1-20
Authors: Dung Phuong Hoang, Thao Thanh Dinh, Thuong Hoai Dang et al.
DOI: 10.1080/08961530.2026.2731989

“Buy Now, Pay Later” Adoption in e-Commerce: A Cross-Cultural Approach
2026-9-14 Pages 1-22
Authors: Thi Khue Thu Ngo, Thi Thanh Nga Nguyen, Tu Hang Pham et al.
DOI: 10.1080/08961530.2026.2728970

Who Am I When I Buy Organic? Identity Construction Through Sustainable Consumption in Emerging Markets
2026-9-8 Pages 1-30
Authors: Shivrinder Pal
DOI: 10.1080/08961530.2026.2728971

A Systematic Review of Anti-Consumption and Mindful Consumer Behavior on Social Media
2026-8-28 Pages 1-25
Authors: Shahid Rasool, Yating Zou, Catherine Prentice
DOI: 10.1080/08961530.2026.2720431

Correction
2026-8-21 Pages 1-1
DOI: 10.1080/08961530.2026.2720998

Does Humanizing a Product Make Consumers Value It More? Psychological Ownership as the Mechanism in an Emerging Market [#]
2026-8-21 Pages 1-16
Authors: Gizem Yağmur Yilmaz, Sumeyra Duman
DOI: 10.1080/08961530.2026.2720409

The Misalignment Between the Iconic Brand and the Target. Quiksilver as a Case Study in the Spanish Surf Market
2026-7-30 Pages 1-21
Authors: Paloma Sanz-Marcos, Daniel Esparza
DOI: 10.1080/08961530.2026.2710050