Green Journals

International Approved Journals

Journal Information

Journal Title	Journal of Euromarketing
Publisher	
ISSN	1528-6967
E-ISSN	1049-6483
Database	ABDC
Domain	Physical Sciences, Social Sciences

Classification History

Year	A+	A	B	C
2026				
2025				
2024				
2023			✓	
2021/2022				
2020				
2019				
2018				

Classification: The table above shows all journal classifications recorded for each classification year in the Green Journals database. A journal may have more than one classification in the same year.

Recent Articles

Elucidating Green Consumers: A Cluster Analytic Approach on Proenvironmental Purchase and Curtailment Behaviors
2009-12-18 Vol. 18 Issue 4 Pages 245-267
Authors: Johan Jansson, Agneta Marell, Annika Nordlund
DOI: 10.1080/10496480903364242

Differences in Exchange Situations in Fast Moving Consumer Goods' Markets
2009-12-18 Vol. 18 Issue 4 Pages 203-218
Authors: Rose Leahy
DOI: 10.1080/10496480903364119

A Cross-Cultural Comparison of United States and Austrian Fashion Consumers
2009-12-18 Vol. 18 Issue 4 Pages 233-244
Authors: Charles J. Quigley, Elaine M. Notarantonio
DOI: 10.1080/10496480903364408

Editorial
2009-12-18 Vol. 18 Issue 4 Pages 199-201
Authors: Erdener Kaynak
DOI: 10.1080/10496480903364457

Organizational and Exporting Determinants Affecting Export Promotion Program Awareness, Utilization, and Usefulness Level
2009-12-18 Vol. 18 Issue 4 Pages 219-232
Authors: Mehmet Haluk Köksal
DOI: 10.1080/10496480903364333

A Consideration Set Based Model for Forecasting Sales in China
2009-9-18 Vol. 18 Issue 3 Pages 183-188
Authors: Ronald LeBlanc
DOI: 10.1080/10496480903146607

The Application of Performance Management in the Salesforce: A Chinese and Romanian Perspective
2009-9-18 Vol. 18 Issue 3 Pages 139-156
Authors: Yu Ha Cheung, Liviu C. Florea
DOI: 10.1080/10496480903146524

Cross-Cultural Markets and Consumer Behaviors: The Case of China and Turkey
2009-9-18 Vol. 18 Issue 3 Pages 189-198
Authors: Ming Ying Lisa Chu-Weininger, Michael A. Weininger
DOI: 10.1080/10496480903146615

Attitude Toward Counterfeits and Ethnic Groups: Comparing Chinese and Western Consumers Purchasing Counterfeits
2009-9-18 Vol. 18 Issue 3 Pages 157-168
Authors: Kenneth K. Kwong, William Y. P. Yu, John W. K. Leung et al.
DOI: 10.1080/10496480903146573

The Current State of Protection of European Trademark Rights in China
2009-9-18 Vol. 18 Issue 3 Pages 169-181
Authors: Yu Ha Cheung, Lai Man Tang, Yin Wong
DOI: 10.1080/10496480903146599