Green Journals

International Approved Journals

Journal Information

Journal Title	Psychology & Marketing
Publisher	
ISSN	1520-6793
E-ISSN	0742-6046
Database	ERIH PLUS
Domain	Life Sciences, Physical Sciences, Social Sciences

Classification History

Year	A+	A	B	C
2026			✓	
2025				
2024				
2023			✓	
2021/2022				
2020				
2019				
2018				

Classification: The table above shows all journal classifications recorded for each classification year in the Green Journals database. A journal may have more than one classification in the same year.

Recent Articles

Attend But Disengage: How Illusory Superiority Disrupts Sustainable Food Decision-Making
2026-10-22
Authors: Chien Duong, Billy Sung, Wen Dis Ng
DOI: 10.1002/mar.70289

Balancing Artificial Intelligence Autonomy and User Control: Threat-Contingent Appraisal Pathways to Consumer Responses
2026-10-21
Authors: Hyeyeon Yuk, Minji Kim, Jun-Hwa Cheah et al.
DOI: 10.1002/mar.70283

Consumers Overestimate How Much Others Value Valenced Content
2026-10-21
Authors: Fengshu Xie, Bruce Doré, Laurette Dubé
DOI: 10.1002/mar.70296

Auspicious Names, Social Aims: The Psychology Behind Souvenir Gift-Giving
2026-10-21
Authors: Tao Xu, Lin-Rong Fan, Yu-Hao Zheng et al.
DOI: 10.1002/mar.70291

The Effect of Smile Cues on Food Calorie Perception: The Moderating Role of Dietary Restraint
2026-10-16
Authors: Xiaoying Zheng, Ling Wen, Yunhui Huang et al.
DOI: 10.1002/mar.70279

Can Stress Curb Unethical Employee Behavior? Evidence From Frontline Contexts
2026-10-15
Authors: Abbie Iveson, Huy Tran, Hai-anh Tran
DOI: 10.1002/mar.70295

Influencer Breaks as Relational Interruptions: The Roles of Attribution, Disappointment, and Emotional Attachment
2026-10-15
Authors: Mithila Mehta, Anders Gustafsson, Delphine Caruelle
DOI: 10.1002/mar.70282

How Color Differentiation Shapes Luxury Evaluation: Converging Evidence From Neural and Self-Report Data
2026-10-15
Authors: Rumen Pozharliev, Luis Alberto Casado Aranda, Matteo De Angelis et al.
DOI: 10.1002/mar.70292

Crowded Decisions: How Environmental Density Shapes Mobile Investment Behavior
2026-10-14
Authors: Pauline Engel, Chen Pundak, Martin Spann et al.
DOI: 10.1002/mar.70286

The Effect of Beauty Work on Healthy Product Preferences: The Mediating Role of Fresh Start Mindset
2026-10-14
Authors: Yawei Wang, Xianzheng Fei, Haiyan Wang et al.
DOI: 10.1002/mar.70287