Green Journals

International Approved Journals

Journal Information

Journal Title	Journal of Marketing Management
Publisher	
ISSN	1472-1376
E-ISSN	0267-257X
Database	ERIH PLUS
Domain	Life Sciences, Physical Sciences, Social Sciences

Classification History

Year	A+	A	B	C
2026			✓	
2025				
2024				
2023			✓	
2021/2022				
2020				
2019				
2018				

Classification: The table above shows all journal classifications recorded for each classification year in the Green Journals database. A journal may have more than one classification in the same year.

Recent Articles

ESG media buzz and firm performance: the moderating effect of firms' strategic emphasis
2026-10-26 Pages 1-25
Authors: Yuyan Wei, Haoze Chen, Xuecong Lu et al.
DOI: 10.1080/0267257x.2026.2752144

The catalytic academic-community partnership: impactful marketing research through long term engagement
2026-10-23 Pages 1-42
Authors: Beth Leavenworth DuFault, John W. Schouten
DOI: 10.1080/0267257x.2026.2744621

Community-level engagement configurations in virtual travel communities: a cross-national comparison
2026-10-22 Pages 1-26
Authors: Eva Zabudská, Kristína Pompurová
DOI: 10.1080/0267257x.2026.2751615

Unveiling the impact of visual and textual sugar content reinforcement: an empirical investigation on purchase intentions and soda consumption
2026-10-14 Pages 1-30
Authors: Stéphanie Verfay, Marie-Claire Wilhelm, Laurie Balbo
DOI: 10.1080/0267257x.2026.2744624

Subversive marketing scholarship: what is its purpose?
2026-10-13 Vol. 42 Issue 15-16 Pages 1931-1938
Authors: Carlos Diaz Ruiz
DOI: 10.1080/0267257x.2026.2723626

Undoing the imperial theory industry

2026-10-13 Vol. 42 Issue 15-16 Pages 1902-1914
Authors: Rohit Varman
DOI: 10.1080/0267257x.2026.2723687

Subversion, consequences and critical marketing

2026-10-13 Vol. 42 Issue 15-16 Pages 1831-1840
Authors: Mark Tadajewski
DOI: 10.1080/0267257x.2026.2734032

Towards marketing and learning otherwise: ‘beyond critique’ as whole

2026-10-13 Vol. 42 Issue 15-16 Pages 1915-1930
Authors: Alex Faria
DOI: 10.1080/0267257x.2026.2723627

Never mind the bollocks: beyond the institutionally marginalised position of the critical (aka “punk”) marketing Scholar

2026-10-13 Vol. 42 Issue 15-16 Pages 1859-1869
Authors: Craig J. Thompson
DOI: 10.1080/0267257x.2026.2723645

Beyond Critique , and towards a collective criticism

2026-10-13 Vol. 42 Issue 15-16 Pages 1875-1882
Authors: Olga Kravets
DOI: 10.1080/0267257x.2026.2723640