

Green Journals

International Approved Journals

Journal Information

Journal Title	International Journal of Market Research
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Database	ABDC
Domain	Life Sciences, Physical Sciences, Social Sciences

Classification History

Year	A+	A	B	C
2026		✓	✓	
2025		✓	✓	
2024		✓	✓	
2023		✓	✓	
2021/2022		✓	✓	
2020		✓	✓	
2019		✓	✓	
2018		✓		

Classification: The table above shows all journal classifications recorded for each classification year in the Green Journals database. A journal may have more than one classification in the same year.

Recent Articles

The Anchoring Role of Service Intermediaries During Crises 2026-10-29 Authors: Can Trinh, Tho Phan DOI: 10.1177/14707853261500522
Using Signal Configurations for Market Research Forecasting in Film Industry 2026-10-12 Authors: Zhuzhu Feng, Yanan Xu, Zhiwei Peng et al. DOI: 10.1177/14707853261496024
Commercializing New Predictive Metrics in B2B Markets: A Longitudinal Case 2026-9-28 Authors: Claire Browne, Marc Guldemann, Zach Kubin et al. DOI: 10.1177/14707853261493195
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Customisation as Innovation: Perceptions of Complexity and Value in Gifting 2026-8-30 Authors: Céline Stiris, Francesca Dall'Olmo Riley, Jaywant Singh DOI: 10.1177/14707853261483758

Width is the Limit - Response Behavior and Data Quality in a Mobile-First Survey

2026-8-29

Authors: Maikel Schwerdtfeger, Bernd Weiß, Bella Struminskaya

DOI: 10.1177/14707853261483760

Making Robots Relatable: The Role of Self-Efficacy in AI Adoption

2026-8-24

Authors: Prachi Gala, Laura Boman

DOI: 10.1177/14707853261483762

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2026-6-22 Vol. 68 Issue 5 Pages 598-625

Authors: Jordan Blaine White, Steve Bellman, Virginia Beal et al.

DOI: 10.1177/14707853261459215

Service Failures Under the Influence of Ideological Polarization

2026-6-7 Vol. 68 Issue 5 Pages 626-649

Authors: Cheuk Hang Au

DOI: 10.1177/14707853261459234

Detecting Response Time Outlier Detection Methods in Probability and Nonprobability Panels

2026-6-2 Vol. 68 Issue 5 Pages 650-673

Authors: Patricia Hadler, Tanja Kunz

DOI: 10.1177/14707853261445480