Green Journals

International Approved Journals

Journal Information

Journal Title	International Journal of Electronic Business
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ISSN	1470-6067
E-ISSN	1741-5063
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Classification History

Year	A+	A	B	C
2026			✓	
2025			✓	
2024			✓	
2023			✓	
2021/2022			✓	
2020			✓	
2019			✓	
2018				

Classification: The table above shows all journal classifications recorded for each classification year in the Green Journals database. A journal may have more than one classification in the same year.

Recent Articles

Enhancing online complaint management: the role of perceived negative emotions and justice-embedded seller responses to negative reviews
2027 Vol. 23 Issue 1
Authors: Tao Wu, Jing Yang, Han Li et al.
DOI: 10.1504/ijeb.2027.10081878

Insider threats: analysing employee perceptions and behaviours leading to cybersecurity breaches
2026 Vol. 21 Issue 4 Pages 408-425
Authors: Anurag Singh, Manish Kumar, Rajesh Kumar Upadhyay
DOI: 10.1504/ijeb.2026.154026

Does the digital literacy and AI adoption impact the digital marketing performance of MSMEs Mediating role of technology readiness
2026 Vol. 1 Issue 1
Authors: Vipin Rawat, Rahul Gupta, Rakesh Meet
DOI: 10.1504/ijeb.2026.10080861

Drivers of public perception and purchase intention in quick commerce: the moderating role of generation
2026 Vol. 1 Issue 1
Authors: Souren Koner, Sonali Malewar, Tanushree Gupta
DOI: 10.1504/ijeb.2026.10080688

The digital retail banking services: the influence of AI-enabled chatbots and perceived service quality on effectiveness of query resolution
2026 Vol. 1 Issue 1
Authors: Jaspal Singh, Pooja Goel, Meena Arora
DOI: 10.1504/ijeb.2026.10078152

Identifying consumers' purchase intentions for digital streaming platforms in South India: a PLS-SEM based approach
2026 Vol. 21 Issue 2 Pages 198-215
Authors: Latika Sharma, Deepthi Sankar, Himanshu Bagdi et al.
DOI: 10.1504/ijeb.2026.10075528

Influence of metaverse marketing experience on impulse buying behaviour in online retail: examining the roles of flow experience, perceived value, and consumer innovativeness
2026 Vol. 1 Issue 1
Authors: Gaganjeet Singh, Rahul Gupta, Himanshu Joshi
DOI: 10.1504/ijeb.2026.10081647

Does electronic word-of-mouth impact brand reputation and visit intention of guests in the hospitality sector Empirical evidence
2026 Vol. 21 Issue 4 Pages 385-407
Authors: Raj Kumar Mishra, Nitam Singh, Saifuddin Ahmad et al.
DOI: 10.1504/ijeb.2026.154025

Smart retail revolution through AI and blockchain-smart contracts for consumer and strategic success
2026 Vol. 1 Issue 1
Authors: V. Prema Kumari, S. Antony Raj
DOI: 10.1504/ijeb.2026.10080307

Linking trust, literacy, regulation, and risk to digital payment adoption and transparency
2026 Vol. 1 Issue 1
Authors: Aadil Rashid, P. Ashok Kumar, Bilal Ahmad Pandow et al.
DOI: 10.1504/ijeb.2026.10079463