

Journal Information

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Classification History

Year	A+	A	B	C
2026		✓	✓	
2025		✓	✓	
2024		✓	✓	
2023		✓	✓	
2021/2022		✓	✓	
2020		✓	✓	
2019		✓	✓	
2018		✓		

Classification: The table above shows all journal classifications recorded for each classification year in the Green Journals database. A journal may have more than one classification in the same year.

Recent Articles

Strategic showroom deployment and sharing as information provision under store brand competition 2026-10-23 Authors: Yitong Liu, Ming Dong DOI: 10.1007/s10799-026-00515-3
Cross-period strategy choices for introducing emerging technologies in retailing: optimal modes and measures 2026-10-15 Authors: Zhenglong Zhou, Fengying Hu, Yanju Zhou DOI: 10.1007/s10799-026-00509-1
Developing a customer motivation-based method for AI-generated marketing posts: how emotional pathways shape consumer purchase intentions 2026-9-30 Authors: Hsin-Hui Lin, Shih-Jung Juan, Nam Tien Duong et al. DOI: 10.1007/s10799-026-00511-7
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Understanding the relationship between a physician's personal attributes and service review quality: a social exchange perspective 2026-9-21 Authors: Xinyi Lu, Mingming He, Yinsheng Zhang et al. DOI: 10.1007/s10799-026-00514-4

<p>Can the application of industrial robots in the information and communication manufacturing promote green ICT innovation?</p> <p>2026-9-17 Authors: Min Chen, Yonghong Tang DOI: 10.1007/s10799-026-00510-8</p>
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