Green Journals

International Approved Journals

Journal Information

Journal Title	Journal of Vacation Marketing
Publisher	Sage Publications
ISSN	1356-7667
E-ISSN	1479-1870
Database	ABDC
Domain	Life Sciences, Physical Sciences, Social Sciences

Classification History

Year	A+	A	B	C
2026		✓	✓	
2025		✓	✓	
2024		✓	✓	
2023		✓	✓	
2021/2022		✓	✓	
2020		✓	✓	
2019		✓	✓	
2018		✓		

Classification: The table above shows all journal classifications recorded for each classification year in the Green Journals database. A journal may have more than one classification in the same year.

Recent Articles

Where hearts return in Yunnan: How UGC-driven homestay attractiveness shapes social evaluation
2026-11-3
Authors: Yidan Zhu, Muna Maryam Azmy, Yen Sin FOO
DOI: 10.1177/13567667261505058

The power of visual perspective and language arousal: Tailoring short videos for tourism activities
2026-10-29
Authors: Chan Li, Yong-Quan Li, Wen-Qi Ruan et al.
DOI: 10.1177/13567667261500777

Same stimuli, disparate roles and nature across six types of theme parks
2026-10-28
Authors: Zhenshan Xu, Yingsha Zhang, Chris Ryan
DOI: 10.1177/13567667261494218

Effects of paradoxical mindset on tourists' eWOM and revisit intentions
2026-10-23
Authors: Zhuoma Yan, Stephanie Hui-Wen Chuah, Lei Chen
DOI: 10.1177/13567667261496544

Beyond the surface: A dual Lens on blog-mediated destination images
2026-10-16
Authors: Ying Qu, Shuyi Zhou, Ruitao Han
DOI: 10.1177/13567667261498434

Consumer traits of Chinese Generation Z tourists: Scale development and the role of destination attractiveness
2026-10-15
Authors: Huawen Shen, Liping Wu, Jose WengChou Wong
DOI: 10.1177/13567667261498435

Navigating uncertainty: How international travelers evaluate information credibility in crisis-affected destinations
2026-10-14
Authors: Sandeep Basnyat, Jose Wing Pong But, Sunil Sharma
DOI: 10.1177/13567667261498436

The effect of service failure crisis in destinations on tourism boycotts: The moderating role of power distance beliefs
2026-10-12
Authors: Yanying Chen, Wangfang Zhong, Jiangchi Zhang et al.
DOI: 10.1177/13567667261496543

Fostering engagement: How gamification affordances shape tourists' repatronage through self-enhancement and self-transcendence
2026-10-10
Authors: Garima Malik, Sunil Kumar Sarangi, Debasis Pradhan
DOI: 10.1177/13567667261487697

To describe or to tell? Differential impact of short-video narrative forms on impulsive travel intention
2026-10-8
Authors: Xiuli Jing, Zhe Wang, Duo Nie et al.
DOI: 10.1177/13567667261496542