

Journal Information

Journal Title	Qualitative Market Research
Publisher	
ISSN	1352-2752
E-ISSN	
Database	Journal quality
Domain	Life Sciences, Physical Sciences, Social Sciences

Classification History

Year	A+	A	B	C
2026			✓	
2025			✓	
2024			✓	
2023			✓	
2021/2022			✓	
2020			✓	
2019			✓	
2018				

Classification: The table above shows all journal classifications recorded for each classification year in the Green Journals database. A journal may have more than one classification in the same year.

Recent Articles

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2026-9-28 Pages 1-26
Authors: Thi-Thao Nguyen, Thai-Thinh Dang
DOI: 10.1108/qmr-02-2026-0050

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2026-9-23 Pages 1-20
Authors: Jordi Lopez-Sintas, Irene Garnelo-Gomez
DOI: 10.1108/qmr-10-2025-0234

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DOI: 10.1108/qmr-02-2025-0045

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DOI: 10.1108/qmr-01-2026-0014

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Authors: Andrew S. Gallan
DOI: 10.1108/qmr-01-2026-0021