Green Journals

International Approved Journals

Journal Information

Journal Title	JOURNAL OF CONSUMER STUDIES
Publisher	
ISSN	1226-282X
E-ISSN	
Database	ALL DATABASES
Domain	Health Sciences, Physical Sciences, Social Sciences

Classification History

Year	A+	A	B	C
2026				
2025				
2024				
2023				
2021/2022			✓	
2020			✓	
2019			✓	
2018				

Classification: The table above shows all journal classifications recorded for each classification year in the Green Journals database. A journal may have more than one classification in the same year.

Recent Articles

The Meaning Structure of Senior Prosocial Consumption in News Coverage: An Action–Frame–Barrier Network Analysis
2026-8-31 Vol. 37 Issue 4 Pages 151-176
Authors: Min Jung Oh, Kyounghee Chu
DOI: 10.35736/jcs.37.4.7

Emotional Framing of Economic News and Retail Investors' Net Purchases: An Application of Keyword-Based News Sentiment Analysis
2026-8-31 Vol. 37 Issue 4 Pages 1-20
Authors: Jonghee Lee
DOI: 10.35736/jcs.37.4.1

The Effects of Paid Membership Service Characteristics of Online Shopping Platforms on Continuance Intention: The Mediating Role of Perceived Value and The Moderating Role of Habit
2026-8-31 Vol. 37 Issue 4 Pages 101-126
Authors: Jinglin Xie, Daekyun Ko
DOI: 10.35736/jcs.37.4.5

The Effects of Public Debt Restructuring Programs on the Financial Rehabilitation and Delinquency Behavior of Over-Indebted Self-Employed Consumers
2026-8-31 Vol. 37 Issue 4 Pages 21-40
Authors: Kyeongwon Yoo, Injoo Seo
DOI: 10.35736/jcs.37.4.2

Latent Profiles of Performing Arts Sub-Content Consumers Based on Usage Motivation and Experience: The Role of Cultural Arts Enjoyment Competency and Differences in Offline Attendance Intention
2026-8-31 Vol. 37 Issue 4 Pages 41-69
Authors: Hayoung Park, Hyejung Cheon
DOI: 10.35736/jcs.37.4.3

When AI Responds, Ownership Matters Less: How Social Responsiveness Reshapes the Persuasive Power of AI Endorsers
2026-8-31 Vol. 37 Issue 4 Pages 71-99
Authors: Yue Song, Jing Zhang
DOI: 10.35736/jcs.37.4.4

Online Protective and Risk Behavior Profiles and Cyberbullying Victimization among Adolescent Consumers: A Latent Class Analysis
2026-8-31 Vol. 37 Issue 4 Pages 127-149
Authors: Hyeonjeong Kim, Beomsoo Kim, Miyea Kim
DOI: 10.35736/jcs.37.4.6

Levels of Jeonse Transaction Competency and Differences by Individual Characteristics among Young Adults: A Jeonse Fraud Prevention Perspective
2026-8-31 Vol. 37 Issue 4 Pages 177-203
Authors: Min Joo Gwak, Min Jeung Kim
DOI: 10.35736/jcs.37.4.8

Comparing Asset Accumulation Structures of Farm and Non-Farm Households: Implications for Personal Financial Services
2026-6-30 Vol. 37 Issue 3 Pages 35-54
Authors: Namhoon Kim, Sanghyo Kim
DOI: 10.35736/jcs.37.3.2

A Consumer-Centered Management (CCM) Case for Realizing Customer Success: Focusing on Atomy
2026-6-30 Vol. 37 Issue 3 Pages 155-173
Authors: Woohyuk Kim, Yejin Oh, Hyunjung Yoo et al.
DOI: 10.35736/jcs.37.3.7