Green Journals

International Approved Journals

Journal Information

Journal Title	New Zealand Journal of Applied Business Research
Publisher	Unitec
ISSN	1175-8007
E-ISSN	2816-1602
Database	ABDC
Domain	Health Sciences, Life Sciences, Physical Sciences, Social Sciences

Classification History

Year	A+	A	B	C
2026			✓	
2025				
2024				
2023				
2021/2022				
2020				
2019			✓	
2018				

Classification: The table above shows all journal classifications recorded for each classification year in the Green Journals database. A journal may have more than one classification in the same year.

Recent Articles

Fashioning Diversity: How Women in Aotearoa New Zealand Perceive Inclusive Advertising
2026-10-23 Pages 1
Authors: Canan Ezel Sertkaya, Jenelle Sequeira, Khaled Ibrahim
DOI: 10.55457/jabr.20101.32

Income Inequality, Peace and Conflict: Do More Peaceful Countries Face Greater Risks from Rising Inequality?
2026-10-23 Pages 13
Authors: Muhammad Irfan, Yasmeen Al Balushi, Rosmaiza Abdul Ghani et al.
DOI: 10.55457/jabr.20102.55

The Purchase Intention of Green Personal-Care Products: An Artificial Neural Networks Approach
2025-12-19 Vol. 19 Issue 1
Authors: Shamali Perera, Arfian Zudana
DOI: 10.34074/jabr.19103.13

The Impact of Climate-Related Reporting on the Financial Performance of Aotearoa New Zealand Companies
2025-12-19 Vol. 19 Issue 1
Authors: Manjula Priyan, Saman Bandara
DOI: 10.34074/jabr.19101.20

Transformational Leadership and Employee Retention among HR Professionals in the Telecommunication Sector: The Mediating Role of Burnout and Emotional Exhaustion
2025-12-19 Vol. 19 Issue 1
Authors: Ayesha Munir, Asad Tufail, Ehtisham Ul Haq et al.
DOI: 10.34074/jabr.19102.21

Cultural and Gender Perspectives on Working from Home

2022-1-1 Vol. 18 Issue 1 Pages 49-63
Authors: Francesca Horsley, G Anton
DOI: 10.34074/jabr.18104

Determinants of Environmental Reporting in the Top 50 New Zealand Listed Companies

2022-1-1 Vol. 18 Issue 1 Pages 15-29
Authors: Gayani Hewagama, Wajira Dassanayake
DOI: 10.34074/jabr.18102

Research Needed: Business Opportunities in the Farmer-led Regenerative Agriculture Movement in New Zealand

2022-1-1 Vol. 18 Issue 1 Pages 1-14
Authors: Edgar A. Burns
DOI: 10.34074/jabr.18101

Work-life balance challenges that impact small service business owners in Auckland and Invercargill

2022-1-1 Vol. 18 Issue 1 Pages 31-48
Authors: Subashni Veeramuthu, Sanjeev Acharya, Chandra Sharma Poudyal
DOI: 10.34074/jabr.18103

Measuring Elasticity of Substitution: Poultry Broiler Sector of Bangladesh

2019-8-1 Vol. 17 Issue 1
Authors: Md. Mahmudul Hassan
DOI: 10.34074/jabr.17104.04