Green Journals

International Approved Journals

Journal Information

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Classification History

Year	A+	A	B	C
2026			✓	
2025			✓	
2024			✓	
2023			✓	
2021/2022			✓	
2020			✓	
2019			✓	
2018				

Classification: The table above shows all journal classifications recorded for each classification year in the Green Journals database. A journal may have more than one classification in the same year.

Recent Articles

Editor's Letter
2026-10-5 Vol. 30 Issue 2 Pages 107-108
Authors: Juan Mundel
DOI: 10.1177/10980482261488503

Media Planning Education in an Era of Change: Introducing the Special Issue on Media Planning and Washington Media Scholars Foundation Case Competition
2026-10-5 Vol. 30 Issue 2 Pages 101-106
Authors: Linwan Wu, Jason Freeman
DOI: 10.1177/10980482261488721

Contributors
2026-10-5 Vol. 30 Issue 2 Pages 100-100
DOI: 10.1177/10980482261489075

Journal of Advertising Education Call for Papers Teaching Advertising Ethics
2026-10-5 Vol. 30 Issue 2 Pages 200-201
DOI: 10.1177/10980482261488504

Rethinking Advertising Education: Teaching Evaluative Judgment in an AI-Disrupted Talent Pipeline
2026-9-8
Authors: Bryce Whitwam
DOI: 10.1177/10980482261487159

Disability Representation and Ethics in Advertising Education
2026-8-29
Authors: Edward Timke
DOI: 10.1177/10980482261484132

Book Review of Voice Marketing: Harnessing the Power of Conversational AI to Drive Customer Engagement
MinskyL.WestwaterS.WestwaterS.FaheyC.Voice marketing: Harnessing the power of conversational AI to drive customer engagement. The Rowman & Littlefield Publishing Group, Inc, 2024; pp, 206; paper; ISBN: 9781538155400.
2026-7-29
Authors: Andrea J. S. Stanaland
DOI: 10.1177/10980482261473852

Cultivating Moral Reasoning in Mass Communication Students: A Quasi-Experimental Study of CEAS Training
2026-7-28
Authors: Christopher Vardeman
DOI: 10.1177/10980482261473818

Using UDL to Teach Data Ethics in Media Planning: A Flexible Assignment Model
2026-7-28
Authors: Lisa Farman
DOI: 10.1177/10980482261473858

The Rise of Soft Skills: What Agencies Seek From Entry Level Employees in the Age of AI
2026-5-19
Authors: Bridget Barrett, Morgan Young, Jeff Gillette et al.
DOI: 10.1177/10980482261450987