Green Journals

International Approved Journals

Journal Information

Journal Title	Journal of International Marketing
Publisher	SAGE Publications Ltd
ISSN	1069-031X
E-ISSN	1547-7215
Database	SCOPUS
Domain	Health Sciences, Physical Sciences, Social Sciences

Classification History

Year	A+	A	B	C
2026		✓	✓	
2025		✓	✓	
2024		✓	✓	
2023		✓	✓	
2021/2022		✓	✓	
2020		✓	✓	
2019		✓	✓	
2018		✓		

Classification: The table above shows all journal classifications recorded for each classification year in the Green Journals database. A journal may have more than one classification in the same year.

Recent Articles

Cross-Country Evaluation of Livestream Shopping Affordances: Interactivity, Gamification, and Personalization in Western Countries and China
2026-10-15
Authors: Michele Girotto, Fatema Kawaf
DOI: 10.1177/1069031x261499277

EXPRESS: Navigating Export Markets: How Regulatory Focus Shapes International Marketing Agility in SMEs
2026-9-21
Authors: Filipe J. Coelho, Nuno Fernandes Crespo, Carlos M. P. Sousa et al.
DOI: 10.1177/1069031x261493939

Cross-Border Tensions in Creative Service Delivery on Global Professional Digital Platforms
2026-9-18
Authors: Ekaterina Nemkova, Fabian Bartsch, Zsófia Tóth
DOI: 10.1177/1069031x261490582

Governance in Global Sharing Economy Platforms: A Transaction Cost Perspective
2026-9-4
Authors: Shankar Ganesan, Aric Rindfleisch, Avishek Lahiri
DOI: 10.1177/1069031x261487172

Strategic Patterns of Cross-Border Platform-Mediated Pricing: Evidence from Global Game Distribution
2026-8-21
Authors: Tomohiro Murakami, Mitsuo Yoshida
DOI: 10.1177/1069031x261480691

Consumer Resilience Across Heterogeneous Markets: A Multilevel and Temporal Analysis of Preparation, Response, and Recovery
2026-7-12
Authors: Kemalettin Ağizan
DOI: 10.1177/1069031x261471079

Measuring Business-Process Distance with Large Language Models
2026-7-12
Authors: Wolfgang Messner
DOI: 10.1177/1069031x261471077

What Makes a Product Cool? Consumer Perceptions of Product Coolness Across Three Cultures
2026-4-25 Vol. 34 Issue 2 Pages 24-42
Authors: Gratiana Pol, Eden Yin, Gerard J. Tellis
DOI: 10.1177/1069031x261440313

Does Country-Level Advertising Spending Influence Consumer Credit? International Evidence
2026-4-24
Authors: S. Cem Bahadir, Berrak Bahadir, Neven Valev
DOI: 10.1177/1069031x261448124

Unconventional Lettering or “Made in” Labels? The Influence of Implicit Versus Explicit Country-of-Origin Cues on Consumers’ Willingness to Pay
2026-4-17
Authors: Maria Gabriela Montanari, Adamantios Diamantopoulos, Udo Wagner et al.
DOI: 10.1177/1069031x261446253