Green Journals

International Approved Journals

Journal Information

Journal Title	Journal of Food Products Marketing
Publisher	Routledge
ISSN	1045-4446
E-ISSN	1540-4102
Database	SCOPUS
Domain	Health Sciences, Life Sciences, Physical Sciences, Social Sciences

Classification History

Year	A+	A	B	C
2026			✓	
2025			✓	
2024			✓	
2023			✓	
2021/2022			✓	
2020			✓	
2019			✓	
2018				

Classification: The table above shows all journal classifications recorded for each classification year in the Green Journals database. A journal may have more than one classification in the same year.

Recent Articles

Consumer Trust and Willingness to Pay for Local Food Evidence from a Proximity-Based Segmentation Approach
2026-8-24 Pages 1-18
Authors: Veronika Laszlo
DOI: 10.1080/10454446.2026.2722671

Border Less with Less: How Dashed Lines Affect Persuasiveness of Low-Calorie Claims
2026-7-14 Pages 1-12
Authors: Haeyoung Jeong
DOI: 10.1080/10454446.2026.2702884

Editorial
2026-6-13 Vol. 32 Issue 1-5 Pages 1-2
Authors: Diogo M. de Souza Monteiro
DOI: 10.1080/10454446.2026.2695545

Examining the Relationship Between Green Product Innovation Strategy and Financial Performance: The Boundary Role of TMT Diversity
2026-5-27 Vol. 32 Issue 1-5 Pages 43-68
Authors: Debra Lee Surface, M. Billur Akdeniz, M. Berk Talay
DOI: 10.1080/10454446.2026.2679429

Breaking Free from Single-Use: Consumer Journeys and Perceptions in Packaging-Free Shopping
2026-4-23 Vol. 32 Issue 1-5 Pages 3-25
Authors: Elena Jiménez Romanillos, Suzan Boztepe, Helén Williams et al.
DOI: 10.1080/10454446.2026.2656150

From Packaging to Posts: Multimodal Marketing Strategies for Alternative Proteins in Germany
2025-12-5 Vol. 32 Issue 1-5 Pages 26-42
Authors: Luisa Dietze, Claas Christian Germelmann, Tina Bartelmeß
DOI: 10.1080/10454446.2025.2595012

Food Waste Prevention and Economic Incentives to Redistribute Surplus Foods from Food Retailing
2025-11-17 Vol. 31 Issue 6-9 Pages 110-123
Authors: Jørgen Dejgård Jensen
DOI: 10.1080/10454446.2025.2584844

A Bite of Yesteryear: Unpacking the Evocative Power of Nostalgia in Food Marketing
2025-11-14 Vol. 31 Issue 6-9 Pages 91-109
Authors: Mauzmi Nazar, Vipin Valiyattoor, Anuparna Mukherjee et al.
DOI: 10.1080/10454446.2025.2584839

An Online Experiment into the Effects of Masculine-Themed versus Neutral Meat Alternative Marketing on Men's Perceived Association between Meat and Masculinity
2025-9-8 Vol. 31 Issue 6-9 Pages 75-90
Authors: Gaëlle Ouvrein, Paulien Decorte, Amber Peeters
DOI: 10.1080/10454446.2025.2557805

Insights into the U.S. Market for Cereals Containing Hemp: Evidence from Scanner Data
2025-9-8 Vol. 31 Issue 6-9 Pages 63-74
Authors: Buddhika Patalee, Hoyeon Jeong, Tyler Mark
DOI: 10.1080/10454446.2025.2557803