

Journal Information

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Classification History

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2026			✓	
2025				
2024				
2023				
2021/2022			✓	
2020			✓	
2019			✓	
2018				

Classification: The table above shows all journal classifications recorded for each classification year in the Green Journals database. A journal may have more than one classification in the same year.

Recent Articles

ESG Funds Research: A Bibliometric and Thematic Analysis of Emerging Trends 2026-10-29 Authors: Sweta Kumari, Sarika Jain, Preeti Sharma DOI: 10.1177/09711023261497084
Influence of Self-congruence on Desire to Mimic and Purchase Intentions in Influencer Marketing 2026-10-26 Authors: Paul Kurian, Nimmy A. George DOI: 10.1177/09711023261496012
Past, Present, and Future of Over-the-top Platforms: A Bibliometric Analysis 2026-10-24 Authors: Chanchal Soni, Ankita Jain DOI: 10.1177/09711023261495634
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Where Green Values Meet Consumer Action: An Examination of Green Marketing’s Impact on Green Purchase Intention and the Roles of Green Brand Positioning, Awareness, and Attitude

2026-8-21

Authors: Nguyen Tran Sy, Vo Ta Thanh Minh, Truong Bich Phuong

DOI: 10.1177/09711023261476409

Compulsive Buying in the Social Media Era: A Personality-centered Perspective

2026-8-13

Authors: Dharshini R., Santhi P.

DOI: 10.1177/09711023261471227

Trusting the Creator: How Influencer Credibility Shapes Brand Relationships in the Digital Era

2026-7-19

Authors: Naveen Kumar R., Neerupa Chauhan, Sengani V. et al.

DOI: 10.1177/09711023261462386

Impact of Implementing Talent Management Practices on Hospitality Industry Performance Through Pay Satisfaction as the Mediator

2026-6-20 Vol. 34 Issue 3 Pages 222-233

Authors: Arpita Goyal, Uma Sankar Mishra

DOI: 10.1177/09711023261454737

Impact of Board Characteristics on the Performance of Family-owned firms: A Bibliometric Study

2026-6-18 Vol. 34 Issue 3 Pages 171-187

Authors: Amola Bhatt, Vanshit Yadav, Udgeeth Anjaria et al.

DOI: 10.1177/09711023261454442