Green Journals

International Approved Journals

Journal Information

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Publisher	
ISSN	0970-2385
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Classification History

Year	A+	A	B	C
2026			✓	
2025			✓	
2024			✓	
2023			✓	
2021/2022			✓	
2020			✓	
2019			✓	
2018				

Classification: The table above shows all journal classifications recorded for each classification year in the Green Journals database. A journal may have more than one classification in the same year.

Recent Articles

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2026-10-11 Vol. 44 Issue 4 Pages 291-318
Authors: Mashala Lameck Yusuph, Henry Jonathan
DOI: 10.1177/09702385261486081

Analysing Consumers' Response to Carbon Emission Information in UPI Mobile Applications and Their Green Purchase Intention
2026-10-11 Vol. 44 Issue 4 Pages 319-333
Authors: Sandipan Chakraborty, Jhumoor Biswas
DOI: 10.1177/09702385261489893

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2026-8-29 Vol. 44 Issue 4 Pages 334-357
Authors: Charvy Narang, Mohit Gupta
DOI: 10.1177/09702385261477477

The Role of Festivalscape in Shaping Attendee Satisfaction and Future Behaviour: A Case Study of Meghalaya Cultural Festival
2026-8-14 Vol. 44 Issue 4 Pages 358-378
Authors: Prosperous Nongsiej
DOI: 10.1177/09702385261475738

Exploring the Global Landscape of Publications in the Field of Paternity Leave Between 1980 and 2025: A Bibliometric Analysis
2026-7-13 Vol. 44 Issue 3 Pages 231-248
Authors: Yatheesh Bharadwaj H S, Siddhartha S, Sivaranjini M et al.
DOI: 10.1177/09702385261457725

The Triple E's of Augmented Reality Ads: Engagement, Experiences and Effects
2026-7-13 Vol. 44 Issue 3 Pages 267-284
Authors: Ann Abraham, Minnie Mary Ninan
DOI: 10.1177/09702385261463840

Investigating the Role of Financial Literacy in Promoting Financial Inclusion Among Rural Households: A Gender Gap Analysis
2026-7-9 Vol. 44 Issue 3 Pages 249-266
Authors: Hiranmayee Debi, Biprajit Chakraborty, Pranesh Debnath
DOI: 10.1177/09702385261461899

Shaping Careers through Talent Acquisition: A Strategic Framework for Long-term Retention in a Multi-generational Workforce
2026-6-29 Vol. 44 Issue 3 Pages 199-213
Authors: Zareen Mazumder
DOI: 10.1177/09702385261455999

From Automation to Co-creation: A Systematic Review of Generative and Predictive AI in Advertising and Its Implications in Education
2026-6-26 Vol. 44 Issue 3 Pages 214-230
Authors: Sanjeewani Sehgal, Garima Gupta, Krish Saini et al.
DOI: 10.1177/09702385261457699

Relationship Between Fundamental Factors and Stock Returns Amid Index Rebalancing: An Empirical Assessment of the Indian Equity Market
2026-5-22 Vol. 44 Issue 2 Pages 173-190
Authors: Ramphal Sharma, Ravi Singla
DOI: 10.1177/09702385261447594