

Journal Information

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Classification History

Year	A+	A	B	C
2026			✓	
2025			✓	
2024			✓	
2023			✓	
2021/2022			✓	
2020			✓	
2019			✓	
2018				

Classification: The table above shows all journal classifications recorded for each classification year in the Green Journals database. A journal may have more than one classification in the same year.

Recent Articles

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A storytelling marketing model: connecting past, present and real-time experience in hospitality 2026-9-1 Vol. 38 Issue 6 Pages 898-918 Authors: Jyh-Liang Guan, Göran Svensson, Carmen Otero-Neira et al. DOI: 10.1108/ebr-09-2025-0329

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2026-8-31 Vol. 38 Issue 6 Pages 1044-1067

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DOI: 10.1108/ebr-02-2026-0067

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2026-8-25 Pages 1-34

Authors: Saara Karasvirta

DOI: 10.1108/ebr-08-2025-0279

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2026-8-25 Vol. 38 Issue 6 Pages 1068-1087

Authors: Grzegorz Kwiatkowski, Gurid Karevoll

DOI: 10.1108/ebr-05-2026-0191

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Authors: Nadežda Jankelová, Katarzyna Piwowar-Sulej, Anita Romanová

DOI: 10.1108/ebr-10-2024-0328