Green Journals

International Approved Journals

Journal Information

Journal Title	Journal of International Food and Agribusiness Marketing
Publisher	Routledge
ISSN	0897-4438
E-ISSN	1528-6983
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Classification History

Year	A+	A	B	C
2026			✓	
2025			✓	
2024			✓	
2023			✓	
2021/2022			✓	
2020			✓	
2019			✓	
2018				

Classification: The table above shows all journal classifications recorded for each classification year in the Green Journals database. A journal may have more than one classification in the same year.

Recent Articles

From local to global: Domestic customer loyalty as a foundation for export-oriented branding in Vietnam's agri-food sector
2026-10-23 Pages 1-23
Authors: Hong Anh Bui, Thuy Bui, Tram-Anh H. Nguyen et al.
DOI: 10.1080/08974438.2026.2748622

Sustainable consumption in developing markets: The role of green-signature identity in organic coffee purchase intention
2026-10-19 Pages 1-30
Authors: Adhi Prakosa, Albert Kriestian Novi Adhi Nugraha, Supramono Supramono
DOI: 10.1080/08974438.2026.2749097

Consumer acceptance and circular business model innovation: evidence from agrifood side-stream valorization
2026-9-30 Pages 1-26
Authors: Federico Zilia, Luigi Orsi, Jacopo Bacenetti
DOI: 10.1080/08974438.2026.2738862

Unpacking consumer preferences and willingness to pay for sustainable coffee certifications in Latin America
2026-9-28 Pages 1-28
Authors: Oscar Sarasty, Pablo Lamino, Amy E. Boren-Alpízar
DOI: 10.1080/08974438.2026.2737929

Advocates and sceptics: Mapping consumer segments for gene-edited foods in New Zealand
2026-9-7 Pages 1-28
Authors: Brian Lin, Hugo Fahn, Denise Conroy et al.
DOI: 10.1080/08974438.2026.2727494

Relational bonds and purchase intention toward green agricultural products in livestreaming: The roles of trust, consumer engagement, and perceived value
2026-9-4 Pages 1-27
Authors: Quy Duy Do, Thoa Thi Kim Pham
DOI: 10.1080/08974438.2026.2724825

“Investigating the antecedents and barriers of purchase intention of sustainable food products: Expanding BRT for sustainability”
2026-8-12 Pages 1-32
Authors: Pooja Garg, Prof. Harbhajan Bansal
DOI: 10.1080/08974438.2026.2706464

Antecedents of genetically modified food acceptance and rejection. Findings from correlational and configurational analysis
2026-8-4 Pages 1-35
Authors: María Puelles-Gallo, Jorge de Andrés-Sánchez, Mar Souto-Romero et al.
DOI: 10.1080/08974438.2026.2711743

A cross-cultural perspective of customer satisfaction toward bioplastic-made cutlery
2026-7-29 Pages 1-31
Authors: Islam Elgammal, Mohammad Shahidul Islam, Selim Mohamed Selim et al.
DOI: 10.1080/08974438.2026.2709515

Drivers of functional food acceptance: Functional vs. social values in consumer decision-making
2026-7-27 Pages 1-20
Authors: Potala Venkata Subbaiah, Adil Khan, Mohd Danish Kirmani et al.
DOI: 10.1080/08974438.2026.2707525