# Green Journals

International Approved Journals

## Journal Information

| | |
|---|---|
| **Journal Title** | Journal of Business and Industrial Marketing |
| **Publisher** | Emerald Publishing |
| **ISSN** | 0885-8624 |
| **E-ISSN** | 2052-1189 |
| **Database** | SCOPUS |
| **Domain** | Social Sciences |

## Classification History

| Year | A+ | A | B | C |
|---|---|---|---|---|
| **2026** | | ✓ | ✓ | |
| **2025** | | ✓ | ✓ | |
| **2024** | | ✓ | ✓ | |
| **2023** | | ✓ | ✓ | |
| **2021/2022** | | ✓ | ✓ | |
| **2020** | | ✓ | ✓ | |
| **2019** | | ✓ | ✓ | |
| **2018** | | ✓ | | |

**Classification:** The table above shows all journal classifications recorded for each classification year in the Green Journals database. A journal may have more than one classification in the same year.

## Recent Articles

**Linking digital marketing capabilities, innovation and firm performance in emerging B2B markets: evidence from Togo**
2026-11-6 Pages 1-10
Authors: Yatoute Djagba, Mecharla Uma Devi, Kodjo Nonou et al.
DOI: 10.1108/jbim-10-2025-1011

**Beyond intermediaries: distributors' dual roles in B2B value co-creation**
2026-11-6 Pages 1-20
Authors: Yong He, Guijun Zhuang, Sihan Li et al.
DOI: 10.1108/jbim-07-2025-0711

**Beyond dissolution: a lifecycle model of supplier relationship management**
2026-11-3 Pages 1-15
Authors: Désirée Alida Christine Wieland
DOI: 10.1108/jbim-12-2025-1175

**Exploring the formation mechanism of new energy vehicle technology innovation network: a stimulus-response model analysis**
2026-11-3 Pages 1-21
Authors: Yuan Tao, Xiaojie Jian, Dezhi Liang et al.
DOI: 10.1108/jbim-12-2025-1198

**Editorial: Journal of Business and Industrial Marketing special issue "resilience in business networks"**
2026-11-2 Vol. 41 Issue 13 Pages 401-407
Authors: Satu Nätti, Enrico Baraldi, Tuija Mainela et al.
DOI: 10.1108/jbim-09-2026-0926

**Artificial intelligence-enabled proactive service recovery in business-to-business markets: a dynamic capabilities perspective on agility and decision-making**
2026-10-30 Pages 1-17
Authors: Shashi
DOI: 10.1108/jbim-10-2025-1000

**Customer involvement and performance outcomes in supply chain and customer management: direct and mediated effects through mass customization capability**
2026-10-30 Pages 1-16
Authors: Yen-Chun Chen, Ta-Kai Yang
DOI: 10.1108/jbim-02-2025-0152

**From rivalry to results: coopetition, supply chain ambidexterity and entrepreneurial competence for driving innovation performance**
2026-10-30 Pages 1-16
Authors: Samuel Agbemude, Dorcas Nuertey, David Asamoah
DOI: 10.1108/jbim-09-2025-0902

**Advancing value creation in B2B market research – a human–AI collaboration framework for large language model**
2026-10-29 Pages 1-19
Authors: Anshul Saxena, Jayant Mahajan
DOI: 10.1108/jbim-07-2025-0700

**From concept to use: value co-creation in B2B virtual reality environments**
2026-10-28 Pages 1-19
Authors: Marcelo Royo Vela, Grzegorz Leszczyński, Moreno Frau et al.
DOI: 10.1108/jbim-02-2026-0160