Green Journals

International Approved Journals

Journal Information

Journal Title	Journal of Public Policy and Marketing
Publisher	
ISSN	0743-9156
E-ISSN	
Database	AERES
Domain	Health Sciences, Life Sciences, Physical Sciences, Social Sciences

Classification History

Year	A+	A	B	C
2026		✓	✓	
2025		✓	✓	
2024		✓	✓	
2023		✓	✓	
2021/2022		✓	✓	
2020		✓	✓	
2019		✓	✓	
2018		✓		

Classification: The table above shows all journal classifications recorded for each classification year in the Green Journals database. A journal may have more than one classification in the same year.

Recent Articles

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2026-11-2
Authors: David W. Stewart
DOI: 10.1177/07439156261507064

EXPRESS: AACSB Accreditation Claims by U.S. Business Schools: An Ethical Perspective
2026-11-2
Authors: Jeffrey G. Blodgett, Aysen Bakir, O.C. Ferrell et al.
DOI: 10.1177/07439156261507068

EXPRESS: Philanthropy as Civil Society Participation in Polarized Times: A Political Theory Framework
2026-11-2
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DOI: 10.1177/07439156261506680

EXPRESS: Early Vaping Openness among Adolescent and Young Adult Never-Users: A Systematic Review and Conceptual Framework
2026-10-29
Authors: Sergio Román, Dawn Iacobucci
DOI: 10.1177/07439156261505782

A World Turned Upside Down: Public Policy and Marketing Research in a New Era of Engagement
2026-10-19
Authors: Melissa G. Bublitz, Stacey R. Finkelstein
DOI: 10.1177/07439156261497835

EXPRESS: BEYOND WEIGHT LOSS: BODY WELL-BEING, POLICY, AND MARKETING IMPLICATIONS OF WEIGHT MANAGEMENT MEDICATIONS
2026-10-15
Authors: Sevincgul (Sev) Ulu, Elizabeth Minton, Naz Onel et al.
DOI: 10.1177/07439156261499249

Striving for Dignity: Everyday Struggles of Subsistence Entrepreneurs in Nonempathic Marketplaces
2026-9-23
Authors: Sarthak Mohapatra, Srinivas Venugopal, Ramendra Singh
DOI: 10.1177/07439156261494552

EXPRESS: Exploring Capabilities for Better Market Inclusivity
2026-9-21
Authors: Carlo Mari, Eva Kipnis, Irem Yoruk et al.
DOI: 10.1177/07439156261493853

EXPRESS: Race in the Global Marketplace: How Markets and Racial Logic Intersect Across Different National and Cultural Contexts
2026-9-16
Authors: Elicia M. John, Lez Trujillo Torres, Kevin D. Thomas et al.
DOI: 10.1177/07439156261491287

The Myth of the Average Consumer: Toward a Neuropluralist Understanding of Consumer Behavior
2026-8-21
Authors: Jane E. Machin, Ann M. Mirabito, Josephine Go Jefferies et al.
DOI: 10.1177/07439156261482042