Green Journals

International Approved Journals

Journal Information

Journal Title	Journal of Consumer Marketing
Publisher	
ISSN	0736-3761
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Domain	Life Sciences, Physical Sciences, Social Sciences

Classification History

Year	A+	A	B	C
2026			✓	
2025			✓	
2024			✓	
2023			✓	
2021/2022			✓	
2020			✓	
2019			✓	
2018				

Classification: The table above shows all journal classifications recorded for each classification year in the Green Journals database. A journal may have more than one classification in the same year.

Recent Articles

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2026-10-28 Pages 1-18
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DOI: 10.1108/jcm-03-2026-9074

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DOI: 10.1108/jcm-04-2026-9125

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2026-9-29 Pages 1-25
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DOI: 10.1108/jcm-11-2025-8511

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DOI: 10.1108/jcm-04-2025-7805

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Authors: Shipra Gupta, Yuan Wen, Pavol Sahadevan
DOI: 10.1108/jcm-10-2025-8430

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2026-9-18 Pages 1-19
Authors: Kypros Zantis
DOI: 10.1108/jcm-08-2025-8243