Green Journals

International Approved Journals

Journal Information

Journal Title	Journal of Macromarketing
Publisher	
ISSN	0276-1467
E-ISSN	
Database	Journal quality
Domain	Health Sciences, Life Sciences, Physical Sciences, Social Sciences

Classification History

Year	A+	A	B	C
2026		✓	✓	
2025		✓	✓	
2024		✓	✓	
2023		✓	✓	
2021/2022		✓	✓	
2020		✓	✓	
2019		✓	✓	
2018		✓		

Classification: The table above shows all journal classifications recorded for each classification year in the Green Journals database. A journal may have more than one classification in the same year.

Recent Articles

Marketplace Justice in Marketing Systems: A Macromarketing Conceptualization
2026-10-22
Authors: Mohammad Shahidul Islam
DOI: 10.1177/02761467261498341

AI as Market Infrastructure: How Misinformation and Automation Inequality Shape Democratic Performance and Economic Wellbeing
2026-10-7
Authors: K.T. Manis, Seth Cockrell, Wesley Friske
DOI: 10.1177/02761467261490922

The Observability Trap: When Data Visibility Replaces Market Understanding
2026-9-28
Authors: Priyanka Sahoo, Hari Krishna Bagavatam, Radha Krishna Bagavatham et al.
DOI: 10.1177/02761467261490912

Epistemic Displacement Theory: Understanding the Transformation of Consumer Knowledge in the Age of Synthetic Respondents
2026-9-9
Authors: Hyungjin Lukas Kim
DOI: 10.1177/02761467261483227

Marketing Beyond Broadening: Boundarying and the Cumulative Development of Marketing Theory
2026-9-6
Authors: Aditi Saurav, Swati Racharla, Priyanka Sahoo et al.
DOI: 10.1177/02761467261484856

“ Lutar, construir, reforma agrária popular ”: Decolonial Analysis of the Landless Workers’ Movement Legitimation Process in the Traditional Food Market
2026-8-31
Authors: Pilar Petrasi Guahnon, Marcelo Jacques Fonseca, Marcus Wilcox Hemais
DOI: 10.1177/02761467261483228

Broadening the Philosophical Essence of Marketing
2026-8-18
Authors: A. Fuat Fırat, Nikhilesh Dholakia
DOI: 10.1177/02761467261478040

Breaking the Single Voice: Perceived AI Plurality as an Autonomy-Supportive Architecture for Ethical Marketplace Decisions
2026-8-10
Authors: Mehak Bharti, Megha Bharti, Lubna Nafees
DOI: 10.1177/02761467261472111

Ad Hoc Reviewers Journal of Macromarketing Volume 46, Number 3, September 2026
2026-8-9 Vol. 46 Issue 3 Pages 268-268
DOI: 10.1177/02761467261467290

A Tri-Sector Model for Market Emancipation: Bridging the Algorithmic Divide
2026-8-3
Authors: Jagdish N. Sheth, Can Uslay, Mesut Cicek et al.
DOI: 10.1177/02761467261473838