Green Journals

International Approved Journals

Journal Information

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Classification History

Year	A+	A	B	C
2026		✓	✓	
2025		✓	✓	
2024		✓	✓	
2023		✓	✓	
2021/2022		✓	✓	
2020		✓	✓	
2019		✓	✓	
2018		✓		

Classification: The table above shows all journal classifications recorded for each classification year in the Green Journals database. A journal may have more than one classification in the same year.

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DOI: 10.1108/imr-04-2025-0192

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2026-10-23 Pages 1-22
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DOI: 10.1108/imr-11-2025-0604

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2026-10-21 Pages 1-33
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DOI: 10.1108/imr-04-2025-0222

Reshaping global value chains in the digital era: a systematic review from a firm-based perspective
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Authors: Liukai Wang, Xinru Xie, Weiqing Wang et al.
DOI: 10.1108/imr-03-2025-0169

Strategic framework for digital marketing localization: advancing the standardization-adaptation debate in international marketing strategy
2026-10-9 Pages 1-26
Authors: Samer Elhajjar, Sam El Nemar, Giannis Theofanous et al.
DOI: 10.1108/imr-05-2025-0242

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2026-10-5 Pages 1-22
Authors: Guojun (Sawyer) He, Weiwei Zhang, Russell W. Belk
DOI: 10.1108/imr-03-2025-0092

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DOI: 10.1108/imr-04-2025-0208

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2026-9-30 Pages 1-18
Authors: Fernando Rey Castillo-Villar
DOI: 10.1108/imr-10-2025-0508

When chatbots speak local: cultural understanding as a driver of value co-creation
2026-9-29 Pages 1-26
Authors: Muhammad Waqas, Muhammad Ali Khan, Giampaolo Viglia et al.
DOI: 10.1108/imr-10-2025-0500