Green Journals

International Approved Journals

Journal Information

Journal Title	Journal of Retailing
Publisher	Elsevier B.V.
ISSN	0022-4359
E-ISSN	
Database	SCOPUS
Domain	Health Sciences, Physical Sciences, Social Sciences

Classification History

Year	A+	A	B	C
2026		✓	✓	
2025		✓	✓	
2024		✓	✓	
2023		✓	✓	
2021/2022		✓	✓	
2020		✓	✓	
2019		✓	✓	
2018		✓		

Classification: The table above shows all journal classifications recorded for each classification year in the Green Journals database. A journal may have more than one classification in the same year.

Recent Articles

Depth vs. Breadth in corporate giving: How corporate donation strategies influence consumer perceptions and responses
2026-10
Authors: Tongmao Li, Jihao Hu, Yingxin Lin
DOI: 10.1016/j.jretai.2026.10.003

Customer air quality perceptions: conceptualization, scale development, and validation
2026-10
Authors: Marti-A. V. Wilczak, Gianfranco Walsh, Marc Linzmajer et al.
DOI: 10.1016/j.jretai.2026.09.006

Customer Acceptance of Artificial Intelligence (CAAI): Applications, Scale Development, and Testing
2026-10
Authors: Ana Valeria Calvo Castro, Syed Mahmudur Rahman, Abhijit Guha et al.
DOI: 10.1016/j.jretai.2026.10.001

Do relationship disruptions increase spending on product categories high in eudaimonic value?
2026-10
Authors: Satheesh Seenivasan, Davide C. Orazi, Elena Fumagalli et al.
DOI: 10.1016/j.jretai.2026.09.005

From recommendation to revenue: Store-level evidence on the dynamic and spatial effects of the Net Promoter Score (NPS)
2026-10
Authors: Chris Dimos, Jana Hunt, Geoff Pugh et al.
DOI: 10.1016/j.jretai.2026.09.004

When format boundaries collapse: Price reactions of conventional retailers to national-brand listings at hard discounters
2026-10
Authors: Joep van der Plas, Inge Geyskens, Marnik G. Dekimpe
DOI: 10.1016/j.jretai.2026.09.007

Planning better over buying cheaper: How households adjust grocery shopping to inflation across income groups
2026-10
Authors: Sarah Gelper, Lien Lamey, Els Breugelmans
DOI: 10.1016/j.jretai.2026.10.002

Consumer scheduling of experiential activities in shopping centers
2026-10
Authors: Harmen Oppewal, Ari Pramono, Benedict G.C. Dellaert
DOI: 10.1016/j.jretai.2026.09.003

When familiar retail experiences feel new: How unfamiliar environments increase enjoyment
2026-9 Vol. 102 Issue 3 Pages 659-676
Authors: Aekyoung Kim, Donnel Briley, Loraine Lau-Gesk et al.
DOI: 10.1016/j.jretai.2026.02.001

Profitability of two-part tariffs in name-your-own-price markets
2026-9 Vol. 102 Issue 3 Pages 735-756
Authors: Lucas Stich, Robert Zeithammer, Martin Spann et al.
DOI: 10.1016/j.jretai.2026.01.002