Green Journals

International Approved Journals

Journal Information

Journal Title	Journal of Marketing
Publisher	American Marketing Association
ISSN	0022-2429
E-ISSN	1547-7185
Database	SCOPUS
Domain	Physical Sciences, Social Sciences

Classification History

Year	A+	A	B	C
2026		✓	✓	
2025		✓	✓	
2024		✓	✓	
2023		✓	✓	
2021/2022		✓	✓	
2020		✓	✓	
2019	✓	✓	✓	
2018		✓		

Classification: The table above shows all journal classifications recorded for each classification year in the Green Journals database. A journal may have more than one classification in the same year.

Recent Articles

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2026-10-27
Authors: Aritra Bhattacharya, Raghu Bommaraju, Rob Waiser
DOI: 10.1177/00222429261504830

EXPRESS: The Dark Side of Competition for Market Share: Competitive Pressure May Trigger Corporate Misconduct
2026-10-22
Authors: Lars Kaiser, Alexander Edeling, Marc Fischer
DOI: 10.1177/00222429261503585

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2026-10-9
Authors: Elena Bocchi, Adam Eric Greenberg, Zachary Estes
DOI: 10.1177/00222429261498190

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2026-9-28
Authors: Jingcun Cao, Zhiqi Li, Chenxi Liao et al.
DOI: 10.1177/00222429261496232

EXPRESS: Political Extremism and Post-Purchase Customer–Brand Relationships
2026-9-18
Authors: Forrest V. Morgeson, Udit Sharma, Yuyuan (Hana) Pan et al.
DOI: 10.1177/00222429261492328

EXPRESS: Clarifying Individual Contributions: The Divisibility-Appeal Effect in Fundraising
2026-9-18
Authors: Hui Li, Yunlu Yin, Qian Xu
DOI: 10.1177/00222429261492622

EXPRESS: Amplifying Insights: Harnessing Voice Technology to Decode Customer Uncertainty in Marketing
2026-9-6
Authors: Tongyao Shen, Hye-Jin Kim, Jehoshua Eliashberg et al.
DOI: 10.1177/00222429261484107

EXPRESS: When and Why Consumers Avoid Purchase on Smartphones
2026-9-6
Authors: Vincentia Yuen, Claudia Townsend, Michael Tsiros
DOI: 10.1177/00222429261488054

EXPRESS: Effects of Revolving Door Directors on Customer Relationship Performance in Business-to-Government Markets
2026-9-6
Authors: Shuai Yan, Ju-Yeon Lee, Hui Feng
DOI: 10.1177/00222429261489543

Agentic AI and the New Architecture of Marketing Relationships
2026-8-21
Authors: Adithya Pattabhiramaiah, Martin Mende, Huachao Gao et al.
DOI: 10.1177/00222429261481116